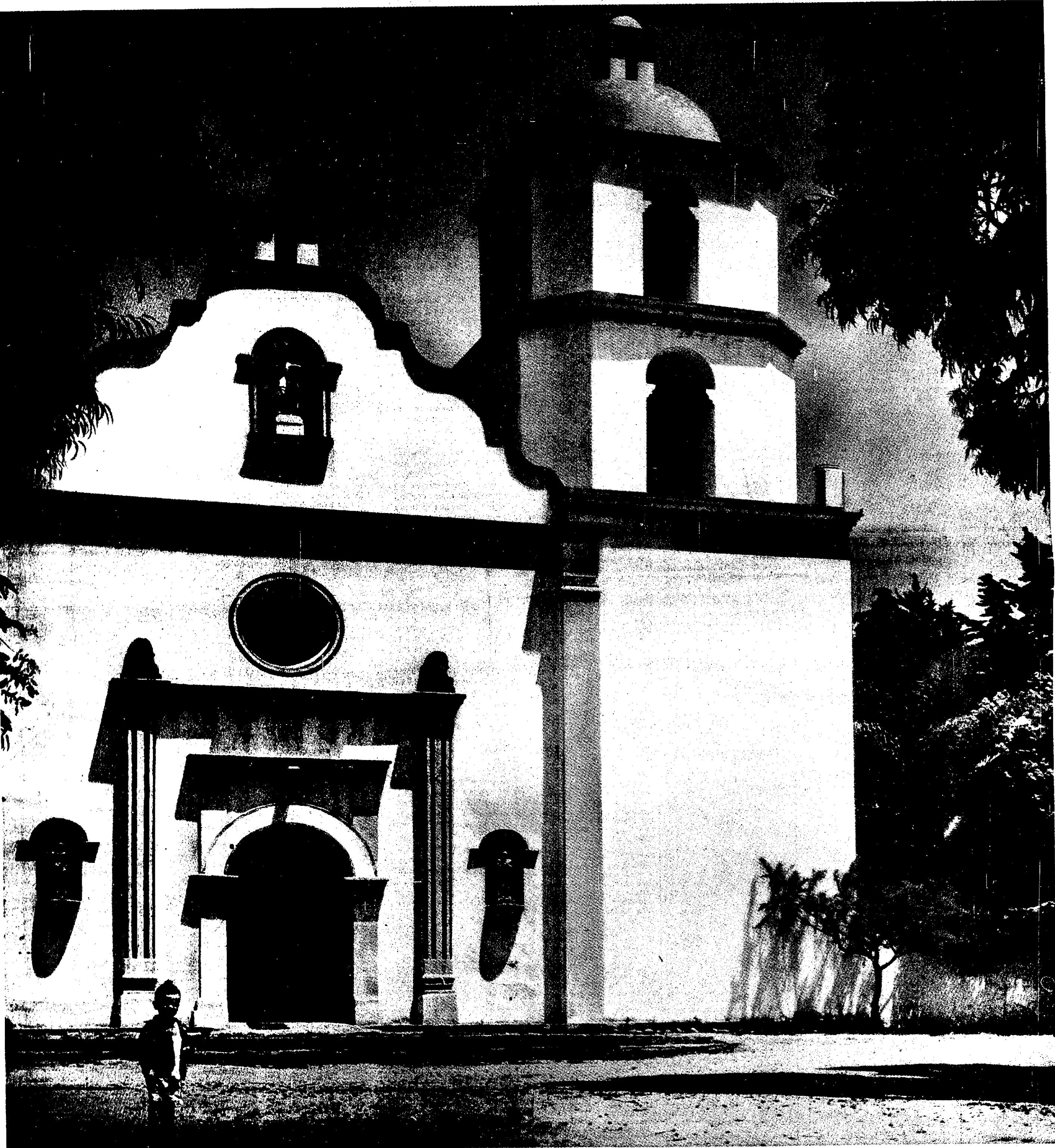


Press-Telegram
Southland

LONG BEACH, CALIFORNIA, SUNDAY, JUNE 25, 1950

MAGAZINE
Section



BESIDE FAMED HIGHWAY

California Mission Trails Association, Ltd.
Mission San Luis Rey is scene today of a program marking restoration progress.
The Mission is on historic road, El Camino Real, near Oceanside. See Page 3.

Indian Powwow



Kenbah Tisi smiles happily at feet of her father, Paul, on the camp grounds at the site of All-Indian Pow-Wow.

The expert hands of this Hopi craftsman shape kachina dolls for Hopi craft show July 1 through 4 at Flagstaff.

By Ben Mitolo

A DOUBLE-BARRELLED vacation treat is in store for summer visitors to Flagstaff in northern Arizona when the 22nd annual Southwest All-Indian Pow-Wow and the 17th annual Hopi Craftsman Exhibition are held in that colorful city during the first week in July.

One of America's most authentic folk pageants, the Pow-Wow is scheduled for July 2, 3 and 4, when approximately 10,000 Indians from the Southwest and other parts of the nation will gather in Flagstaff for their 22nd annual celebration of friendship with the white man.

The Hopi exhibition, a scientific experiment for preservation and encouragement of the aboriginal crafts of the Hopi Indian, will have its 17th annual showing at the Museum of Northern Arizona in Flagstaff from July 1 through July 4.

Flagstaff is a lumber and trading center in the shadow of the towering San Francisco peaks in the colorful Grand Canyon country, and its world-famous powwow surpasses any million dollar Hollywood production in its lavish costuming and beauty of natural surroundings.

In a few days the Indian returned. Later it was learned that he sought counsel from the Indian agent.

"If I take that crazy white man to the tree of death," he asked the agent, "and he dies, will the white man's law punish me?"

The agent assured him that he would be held blameless and Pete Garcia hastened back to lead Hilton to the elephant tree.

The bark of the tree, resembling birchbark, is used by the Indians to make a powder which apparently contains a stimulant of sorts. At any rate, they take the dried bark, grind it to powder and use it as snuff was used by more civilized people many years ago. They say it sharpens their powers of perception when they play "Pion" or any of the many Indian gambling games.

Indians will not approach the elephant tree when the wind is blowing from the direction of the tree. They will travel miles over stony trails to come upon it from the upwind side.

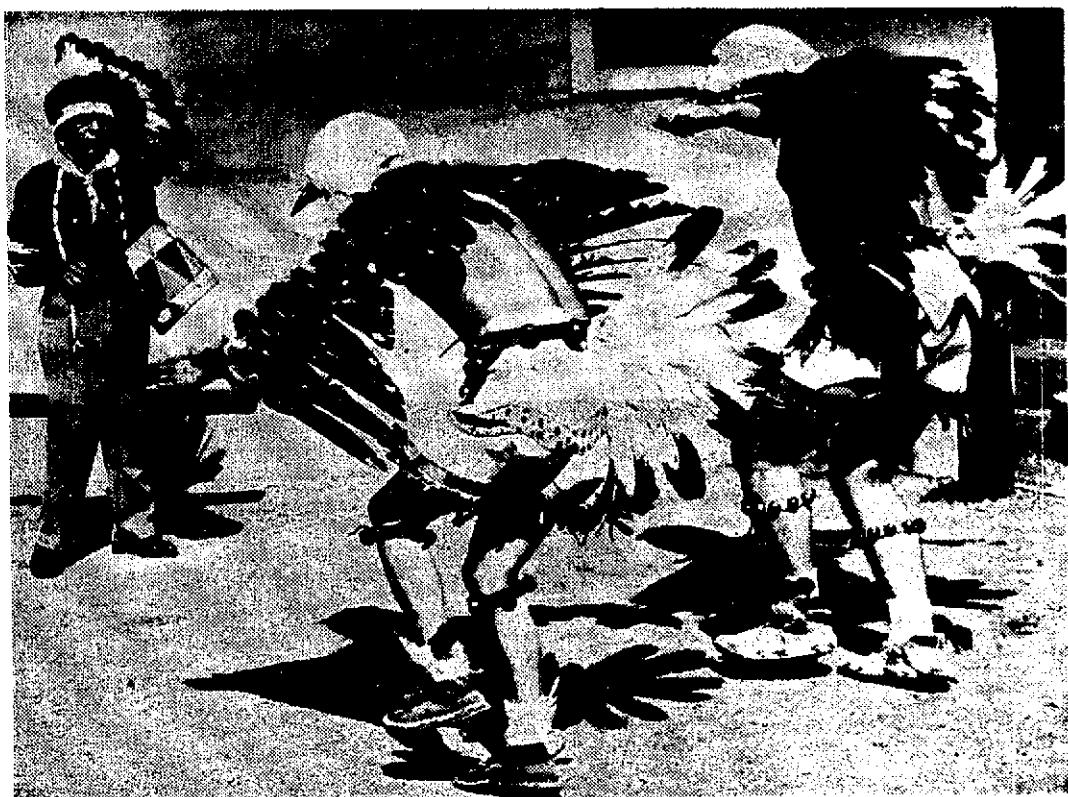
The tree, when fully developed, has a trunk usually not more than eight to 10 inches in diameter. It does not grow to great height but spreads over a rather large area.

To stimulate growth Hilton has cut the gnarled branches from his tree and tends it carefully. The last transplanting placed it in a sunny spot in the patio at the Hilton hacienda. New leaves are sprouting and the tree appears healthy.

Hilton fondled the new green leaves and smiled. "Of course," he said, "I don't believe these old Indian legends. But this is a healthy-looking tree, isn't it? And, frankly, I feel pretty well myself. So well, in fact, that I'm going to Mexico next week to see if I can bring back some of those fabled walking fish and a snake that stands on its tail and strikes backward. Meanwhile, I hope Joe Wright, our resident manager at the hacienda, won't neglect the elephant tree."

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The Eagle Dance of the San Juan tribe will be one of the features of the All-Indian Pow-Wow. Many tribes will take part in a highly interesting program.

Hopi Buffalo Dance, a ceremony not truly Hopi and rarely performed by the tribe. As there were no buffalo in the Hopi country, no one knows where the tribe obtained its buffalo dance. It is assumed the Hopis adopted the dance long ago from a group of Plains Indians who may have visited the Hopi country and became assimilated with the tribe.

IN THE patio of the Museum of Northern Arizona during the Hopi Craftsman Exhibition, Hopi men and women expert in their various crafts will demonstrate to visitors the art of pottery making without a wheel, basket making of several kinds using primitive materials and dyes, and blanket weaving for which the yarn is carded and spun by hand.

The Hopis, alone of all Pueblo peoples, still make the same articles their ancestors made before the Spanish came 400 years ago. Their finest work will be displayed during the exhibition, and all material exhibited may be purchased.

Collectors of Indian art come from all parts of the nation in search of the golden yellow pottery, coiled and wicker bas-



Santa Fe Railway Photo.

Another of the Hopi crafts to be seen in conjunction with the All-Indian Pow-Wow is that of basket weaving.

kets, soft striped vegetable dye blankets and cotton ceremonial garments—many of them rare objects seldom seen at trading posts on the Hopi reservation or in the regular markets.

Flagstaff is on a main trans-continental highway and is a main-line stop on the Santa Fe Railway, the only railroad entering nearby Grand Canyon National Park.



Ro Shep displays one of her fine ceramic sets. Clay figurine lamp base (left) was her very first effort.

A Whale of a Hobby

A WHALE has made a difference in the L. R. Shep home in Naples. It came about when Ro (Mrs. Shep) brought home some modeling clay to make an ash tray. It shaped itself right into a whale with a turned-up tail.

After several years spent making Whan and Whanita into flower vases for friends, Ro started making ceramic dishes for a buffet. She has now perfected place settings which are as different and revolutionary in the pottery field as modern furniture was at the turn of the century.

The glassed-in lanai at their home, 12 Geneva Walk, serves as a workshop for Mrs. Shep. It is here that she works with the clay, watching it take shape, then brushing the glazes on by hand. With the assistance



Mrs. Shep had a whale of an idea that developed into this revolutionary Whan and Whanita buffet set.

By Lucretia Roper

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PACIFIC SUNDAY MAGAZINES

FRED TAYLOR KRAFT,
Magazine Editor

Tree of Death

FAR up in the upper twist of Martinez Canyon, at the northern end of Coachella Valley, John Hilton, artist and writer on desert lore, perspired freely and gouged the dirt from the roots of a grotesque tree.

"I tell you, John," said old Pete Garcia, a medicine man of the Cahuilla Indian tribe,

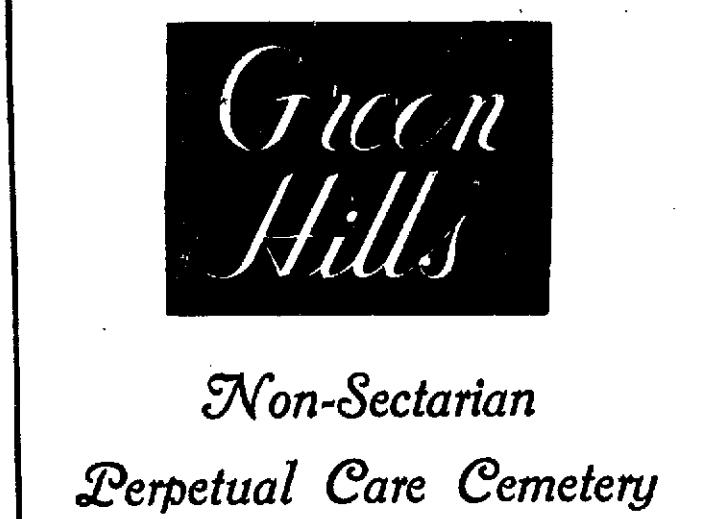
"you be careful. When tree dies, you die."

That was 12 years ago. Hilton has transplanted the "tree of death" twice in his patio at his desert hacienda, 10 miles south of Indio on Highway 99.

"Last winter," said the husky artist-author, "the frost hit the tree. This is the farthest north the tree has been found. Of



John Hilton, artist-writer of desert lore, pruned his rare "tree of death" to stimulate its growth.



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ALONG *El Camino Real*

Along the scenic California coast line from San Diego to Sonoma is a series of 21 old Franciscan Missions which were being erected at the same time that the colonial settlers of the original 13 states were beginning their long struggle for independence. It was in 1769 A. D. that Fra Junipero Serra first held mass and dedicated the site for the first Mission, San Diego de Alcala, near the present site of the City of San Diego. The 21 Missions were called "Father Serra's Rosary."

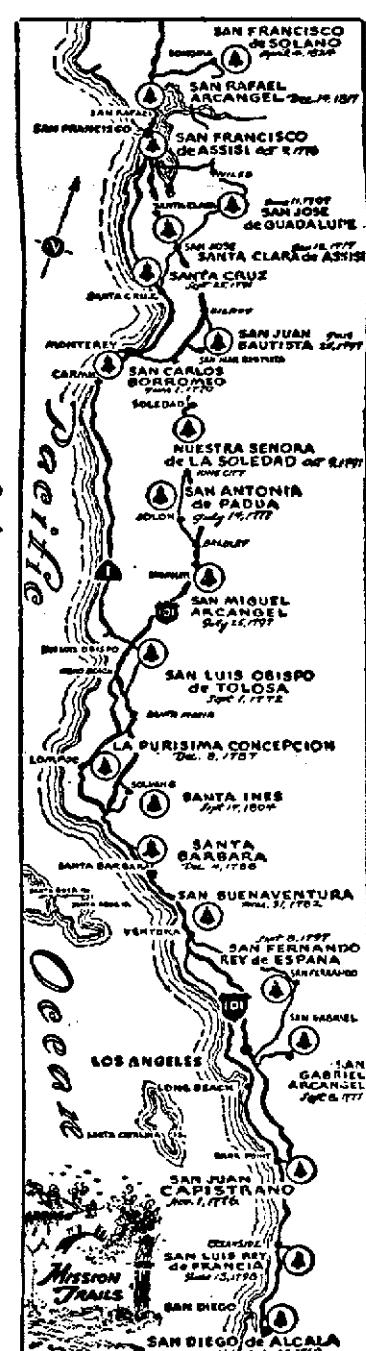
These old Missions, some intact and some in ruins and some reconstructed, may now be visited and enjoyed by travelers along old El Camino Real—Highway of the King and route of the original Padres and soldiers of the Spanish king. Gone, however, are early hardships and rough footing of the original trail. Today it is a broad and smooth highway that covers the entire distance spanning this historic chain of churches that once were outposts of culture and Christianity in a heathen land. Photographs reproduced on this page give an idea of beauty along the ancient trail, marked today by "goose-necked" posts bearing small replicas of mission bells.



The campanario, with its moss-green bells in arched stone niches, is a feature of the architecture of Mission San Gabriel Arcángel.

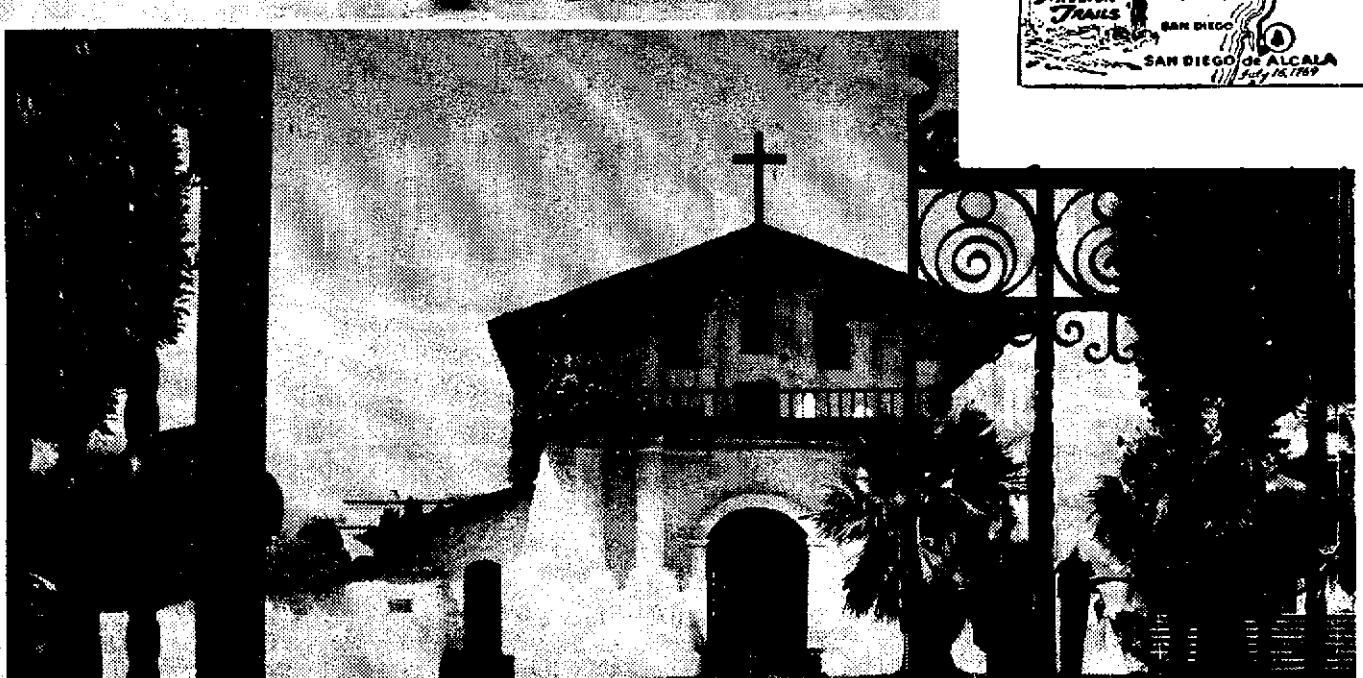


Interior view at left is of Mission San Antonio de Padua, near King City. It is set in a prominent spot in a wide interior valley.



La Purisima Concepción (above) Lompoc, founded Dec. 8, 1787, is now a state historical monument

San Francisco de Asis, likewise known as Mission Dolores (right), founded Oct. 9, 1776, now stands in heart of San Francisco.



Nuestra Señora de la Soledad, the Mission founded at Soledad, is today a roofless ruin and mass of mud bricks that once were walls.

—Photos by California Mission Trails Association, Ltd.

Film Folk Are Divided on What Movies Need Most

The Living Theater

Success Brings Tie-ins'

By Jack Gaver

THE SUCCESS of the revival of "Peter Pan" with Jean Arthur in the title role has brought its producers, Peter Lawrence and R. L. Stevens, many commercial "tie-in" offers, one obviously from a person unacquainted with the play.

That came from a manufacturer of beach equipment. He wanted, he wrote, a license to market Peter Pan water-wings, "to be patterned after the wings used in the show." The news was broken to him gently that the four members of the cast who "fly" do so by being lifted on piano wires, not by using wings.

However, you soon will be able to buy Peter Pan, Captain Hook and Wendy dolls, suede jackets of the type worn by Miss Arthur in the play. Wendy night gowns and play dresses, and pirate costumes.

Royalties from the play, incidentally, go to a hospital. When the author, Sir James Barrie died, he left all rights in the play to the Hospital for Sick and Crippled Children in London. The hospital is profiting at a rate of more than \$3000 a week from the current revival.

THE ANNUAL Clarence Derwent awards for the best supporting performances of a season have been given to Gloria Lane and Douglas Watson. Each received \$500 in cash.

Miss Lane has the role of the secretary in "The Consul," her first Broadway break. Watson, who was seen earlier in the 1949-50 season in support of Katharine Cornell in "That Lady," is now appearing with Helen Hayes in "The Wisteria Trees."

The Twelfth Night Club voted its annual award for the best performance by a featured player to Leora Dana, who has the role of the mother in "The Happy Time." Miss Dana was a Derwent winner the previous season for her work in "The Madwoman of Chaillot."

THE Association of Theater Benefit Agents has announced formation of a Theater Preview Club, whose members will be able to see at least four Broadway productions before their official premieres.

Those who join up at a charge of \$3 a year each will be entitled to buy four tickets at a discount for each preview. The first preview listed is for the night of Sept. 30 and the play is "The Gondola Smile," by Aldous Huxley. Basil Rathbone will be in it.

And He Can Box

George Reeves, who plays the leading "heavy" role opposite Jack Carson in "Columbia's "The Good Human Man," won the light-heavy weight championship at the Pasadena Golden Gloves Tournament for three years in succession before giving up boxing to take a chance on a screen career.



Pat Williams, talented and easy-to-look-at young actress for whom Hollywood opened the gates of opportunity, will appear in her first Metro-Goldwyn-Mayer screen role in "Three Little Words," Technicolor musical starring Fred Astaire.

Captain, Golden Palomino, Film Performer 21 Years

By Howard C. Heyn

HOLLYWOOD, June 24. (AP) — Captain never gained renown as the mount of a famous cowboy star. He worked for a living. Outside the studios, practically nobody

knew his name. But when he died the other day the big golden palomino had performed before the cameras for 21 years—a true cinema veteran.

Countless stars rode Captain in pictures. He was one

of those "cast horses" that do their jobs day after day, with little rest and no special care. The last star to ride the gentle Captain was Audie Murphy, in "Kansas Raiders." Two days after the film was finished Captain died, of an inoperable form of colic. He was 24.

Captain's intelligence, stamina and tractability became apparent when he was just a colt. Trained for three years on a Kernville, Calif., ranch, he made his movie debut in 1929, with cowboy star Bob Steele. Already Captain could jump, lie dead and rear in a complete perpendicular.

Jimmy Ellison, juvenile lead in the Hopalong Cassidy series, next rode Captain. Ray Miland requested him for "The Californian," and later Captain was chosen from 50 mounts as the most suitable for Maria Montez in a series of films set in the Middle East. By this time Captain could sit up, feign a laugh and snap his big teeth on cue. No camera-trained horse could touch him for speed. He rarely shied in a closeup.

Dennis Day is playing a composer and son plugged in "I'll Get By," his first movie since "Music in Manhattan" six years ago. Says he'll never desert radio for pictures: "It's more fun to have a live audience. This waiting around kills me. In radio there are no retakes."

Warner Baxter rode him in "Broadway Bill," and Gregory Peck used him for a while as a special mount in "Duel in the Sun." Captain tore through "The Streets of Laredo" with William Bendix, and worked with Betty Hutton in "Incendiary Blonde." His credits also include "The Virginian," with Barbara Britton up, and "Branded," with Mona Freeman.

Yvonne De Carlo chose Captain for her mount in "The Desert Hawk," and he also became Tex Williams' pal in a series of musical westerns. The picture before his last was "Winchester '73," in which he was ridden by Stephen McNally.

Captain worked night and day, when necessary, and his measure of success exceeded that of many of the players he rode him. When he died his trainer, George Myers, said he felt as if he had lost a member of the family.

The movie colony felt the same way.

Big Stars Just People, at Work or at Play

HOLLYWOOD, May 6. (AP) — Snapshots of screenfolk, at work and at play:

Vic Mature, sunning himself on the steps of a sound stage, disclosed his "new philosophy": "I want to do one picture right after another. Just work. Get tired? Naw. Doing what you like to do, it's fun. Besides, how many years in this business can you go on shooting soven?" He had three days off between "Allas Mark Fury" and "Stella."

Dennis Day is playing a composer and son plugged in "I'll Get By," his first movie since "Music in Manhattan" six years ago. Says he'll never desert radio for pictures: "It's more fun to have a live audience. This waiting around kills me. In radio there are no retakes."

Concern for the future also causes Vic to be careful with his money. He's now consulting with an architect on the new home to be built on his acre-and-a-half in Brentwood. Vic's dream was an enormous den. He told me: "I'd rather

would cost \$4400; Vic said, "No and 'Stella."

George Reeves, who plays the leading "heavy" role opposite Jack Carson in "Columbia's "The Good Human Man," won the light-heavy weight championship at the Pasadena Golden Gloves Tournament for three years in succession before giving up boxing to take a chance on a screen career.

Public Accent No. 1' Back in Films

By Patricia Clary

HOLLYWOOD, June 24. (UPI) — Gregory Ratoff, writer, director and character, is facing a camera for the first time in 10 years.

As pompous and blustering as ever, and still master at mangling English, he is playing a New York stage producer in a "bitter comedy" about actresses. "All About Eve."

"I do not want to act. I am too much of a ham," he said. "I am doing this only for Mr. Zanuck."

Ratoff objects to acting because it confines him to play-

ing one part. As a director, which he's been in Rome, he plays every role, showing the leading man how to kiss the heroine and the heroine how to pull on her nylons with finesse.

The Public Accent No. 1 was unhappy at first about returning to the screen.

"I've got a matronly figure," he objected to Darryl Zanuck, 20th Century-Fox headman.

"We don't care," said Zanuck.

"Do I get a step-in?"

"Yes, you'll have a stand-in, a dressing room, everything."

Although a decade has

passed since he faced a camera in "The Great Profile," his off-stage manners are the same. He parades like a dictator and comments bombastically on the weather. Only the words sometimes get lost in his accent.

"It's polyglot," his co-star, Anne Baxter explained. "A little bit of Russian mixed with some French, Italian, Spanish and German."

Ratoff still comes out of a scene beaming:

"I was san-sha-shun-al—in a mild way, no?" or:

"I have lost the hat again."

Ratoff has never spent a day on a movie set without losing his hat.

The movie colony felt the same way.



Kathryn Grayson, Metro-Goldwyn-Mayer star, is another exponent of long hair even though she has had a secret yen to try a short haircut. However, husband Johnnie Johnston believes a woman's hair is truly her crowning glory. "I agree," Miss Grayson says. "Men just seem to like long hair on women, and what is more important than pleasing the menfolks?"

Record Album

By David C. Whitney

THE answers to the questions the Savoyards keep asking are as follows: the new series of D'Oyly Carte recordings will include "Princess Ida," "Ruddigore," and "The Sorcerer," it will embrace all the G. and S. operas, with the exception of "Utopia, Limited" and "The Grand Duke," all will be issued before the year is out.

London started out by being cautious, evidently not appreciating the Savoyard grip on Americans. When it issued "Trial by Jury," "H. M. S. Pinafore," and "The Pirates of Penzance" last fall it wouldn't commit itself to more. Nor was there a future commitment with "The Mikado" last month. But now as it issues "The Gondoliers" (two 12-inch LPs), it has "The Yeomen of the Guard" and "Ruddigore" just about ready and the remaining ones in the works.

To the Savoyards the series will be the recording monument of 1950. And it is an achievement. Should some Wagnerian company, for example, ever perform Wagner with the unchallengeable perfection which the D'Oyly Carters perform in their metier, the Wagnerians would fairly burst with ecstasy and if this there is no probably, possible doubt —no possible doubt whatever.

In this day of the high tide of the LPs, wherein are considerable numbers of cats and dogs, records like these stand out. And another such set is of Beethoven's fifth quartet, in A, played by the Paganini Quartet (R. C. A. Victor; three seven-inch 45 r. p. m.)

Not only is there a grand overall integration; there is a controlled scale. Those who

know the cornet realize that all music for the cornet is written only in two octaves and a fifth!

And only Couturier could ever play his own compositions—no other cornetist has ever been able to duplicate this playing feat.

Gardner, a pupil of the late Herbert L. Clarke and also of Couturier, has played with such name bands as Moses' Band of St. Petersburg, Fla., Arthur Pryor of New York City, John Philip Sousa, and during a recent naval career, with the Washington, D. C. Navy Band and the Naval Academy Band at Annapolis. He is now residing in Long Beach with his wife and daughter.

Although, when a pupil of

Couturier, he tried to learn the great player's technique, Gardner admits it was impossible. And since no one else could

ever play Couturier's compositions (those which made him famous on the continent and in the United States) there was no point in having them published.

Couturier's lifelong interest in astronomy is reflected in the titles of his manuscripts, Saturn, Mercury, Venus, Jupiter and Neptune. He also arranged for cornet solo the Chopin "Minute Waltz in D Flat," which is included in the collection. The folder used to send these documents to Gardner is the conductor's folio of the famous Gilmore's Band of New York, another priceless item.

Press-Telegram Southland Magazine

Stories Top List, Says Jane Wyatt

HOLLYWOOD, June 24. (AP) — What's the biggest need of the movies today? I tossed out the question while lunching with several movie folk. "Good stories," said Jane Wyatt. "More writers who think of presenting a story in terms of the eye rather than the ear," said Felix Feist. He is directing his luncheon companions in a murder melodrama called "The Gun."

Lee J. Cobb said, "Freedom from censorship, implied or actual. I think we have easily as good talent and techniques as Europe has to offer. But I don't think we're realizing our potentialities." Feist: "I don't think that's because of censorship." Cobb: "Not entirely, perhaps."

Jack M. Warner, independent producer son of Major Producer Jack L. Warner: "Mothers shouldn't let their children go to adult movies. But they let them go, to get rid of them."

Actor John Dall: "In trying to get around the (production) code office (the movies' self-regulating agency), the picture-makers do things that are much worse. By beating around the bush, you make things horribly suggestive."

Cobb wouldn't comment specifically on the code but said: "You can't set up a governmental agency to assure good taste in your life." Warner: "That's up to the educational system." Cobb: "That's right."

Feist to Cobb: "Would you want your child to see (in a movie) all the details of a crime? The filing of serial numbers from a gun? Changing license plates on a stolen auto?" Cobb: "I don't think censorship will protect a child from learning that."

Feist: "No fine picture has been kept from being made because of censorship." Cobb: "I know of at least three, and I don't want to mention their names. . . . A movie is an expression of someone's taste. If it's bad taste, that will come out. If it's good taste, that will come out."

Cobb asserted that an explosive in some circumstances would mark its user as "a coarse vulgarian." In different circumstances a user might be considered "a sensitive soul." Cobb added, "The bounds of good taste can be overstepped regardless of what words you use."

Herman E. Webber, production manager: "A man can look at a woman in a way that's in bad taste without his saying a word."

Sound engineer Lodge Cunningham has just discovered that his zealous search for realism carried him a little too far afield.

Lodge was anxious to make the most authentic sound track ever recorded on a Mexican location, for "The Brave Bulls." He hired a band of mariachis (street musicians) in the little town of San Miguel de Allende, and took the group three miles into the country, where no noise could interfere with the recording.

Then, in his best high school Spanish, he said: "I want you to play and sing two songs for me; two very typical Mexican songs."

They did.

When Cunningham got his tape recording back to Hollywood a rude awakening awaited him, at the hands of censors whose Spanish was better.

The songs were "typical," all right—a type which no senorita or movie audience should be allowed to hear.

Music L. B. Man's Inheritance

By Mary Lou Zehms

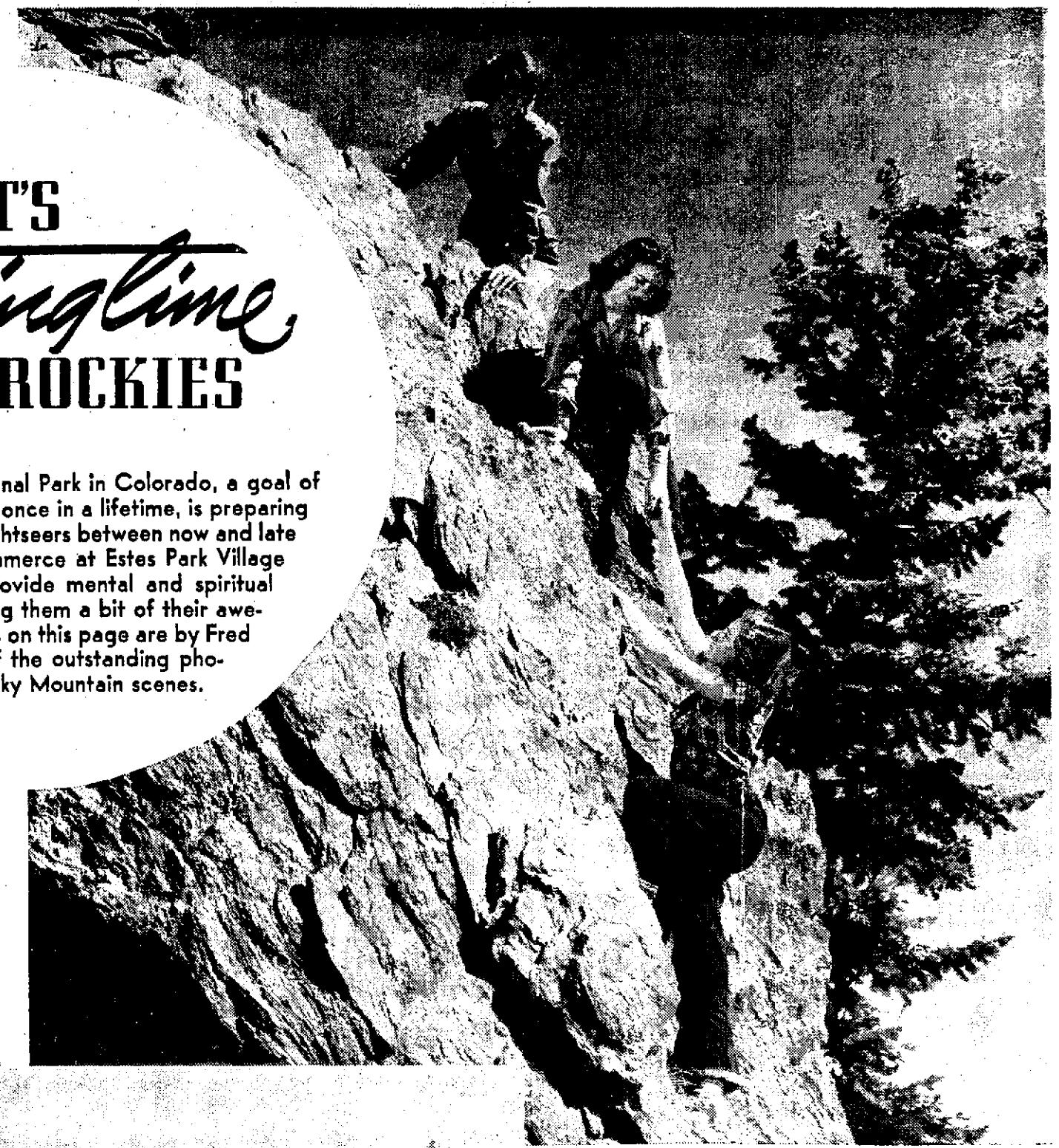
AN UNUSUAL inheritance has been received by Birley Gardner, solo cornetist with the Long Beach Municipal Band. One of the last requests of Ernst Albert Couturier, wizard of the cornet who passed away in March, was that Gardner should receive his original unpublished manuscripts for solo cornet.

The almost unbelievable story behind Couturier and his original manuscripts is that he developed a six-octave scale, in either major, minor or chromatic form, from the third G below middle C to the third G above the staff (cornet clef), resulting in seven Gs being played in six full octaves of a controlled scale. Those who

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IT'S *Springtime*, IN THE ROCKIES

Fabulous Rocky Mountain National Park in Colorado, a goal of every U. S. vacationer at least once in a lifetime, is preparing for an expected 1,500,000 sightseers between now and late fall. The Chamber of Commerce at Estes Park Village believes the mountains provide mental and spiritual therapy to visitors, lending them a bit of their awesome strength. Pictures on this page are by Fred P. Clatworthy, one of the outstanding photographers of Rocky Mountain scenes.



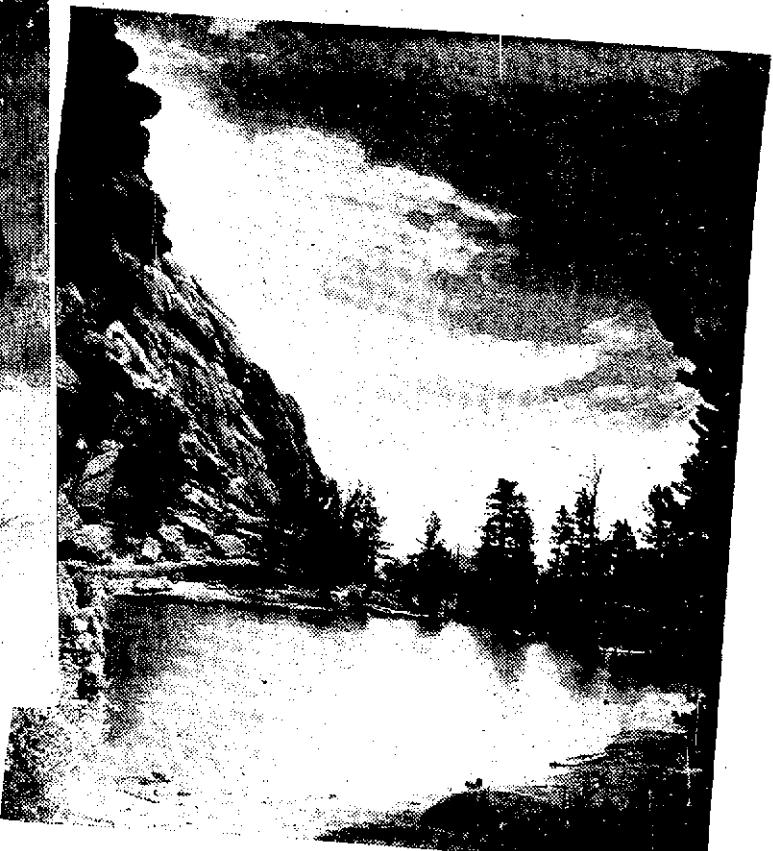
Man on rock (right above) makes but tiny figure against 14,255-foot Longs Peak at Chasm Lake.



Rockies Park has 65 peaks rising above 10,000 feet. Here 3 Estes Park girls try casual climbing.



A girl and her pet collie rest within view of the Mummy Range outside Estes Park. Beauty abounds wherever the visitor to this grand domain cares to run his glance. Park is a paradise for camera fans.



Lakes of haunting beauty, this one appropriately called Gem, are scattered throughout the park, many in recesses on mountainsides.



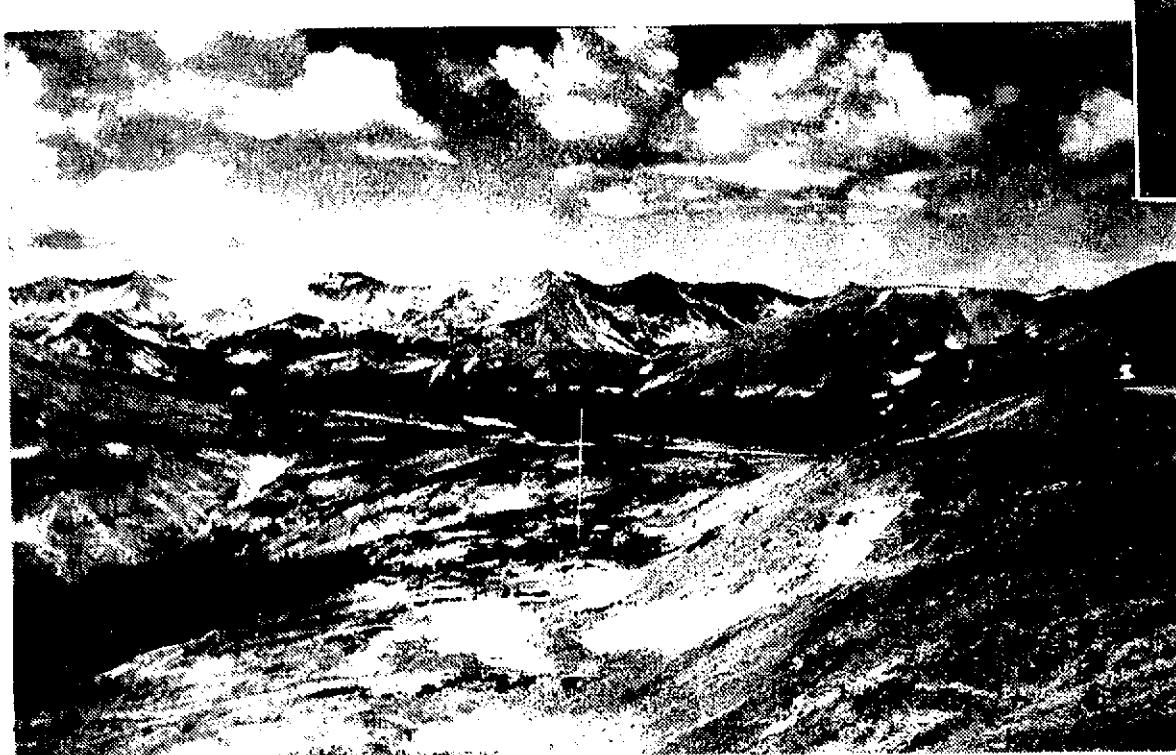
Little streams tumble through the forests from the melting mountain-top snows, delighting visitors such as this sun-bathing girl.



Protective coloring and legislation guard park fawns, except from hungry animals.

Snow caps range, seen from Trail Ridge road, the year 'round in spite of sunshine.

Famed Thompson, at east end of park, is kept well stocked with rainbow trout.



Book Reviews

Puzzles Within Puzzles

By Jim Phelan

WORLD ENOUGH AND TIME, by Robert Penn Warren, 312 pp. New York: Random House, \$3.50.

A LOVE story as romantic and compelling as any in literature," says the jacket blurb on this new novel by the Pulitzer prize-winning author of "All the King's Men." "A young man falls in love with a woman he has never seen, a woman who has been betrayed by his benefactor and friend, and takes on himself the execution of her vengeance."

The housewife who buys this July selection of the literary guild (along with a pound of bonbons) on the basis of this description is going to get more than she bargains for. Jeremiah Beaumont indeed falls in love with Rachel Jordan sight unseen, she is indeed betrayed by Cassius Fort and Jeremiah plunges the dirk of vengeance into the seducer in keeping with the romantic traditions of Kentucky in the early 1800s.

But then, instead of moving on into high and impossible heroics, the author leads the reader into a labyrinth of motives, or rather a Chinese puzzle, in which one box unfolds only to reveal another, which in turn contains a puzzle within a puzzle.

Before the last box is opened, the reader will have lived through a long, taut murder trial, a jail-break and a terrifying conclusion in which dark and bloody Kentucky becomes a wilderness inferno that would do justice to Dante, a hell that exists in two levels, a miasmic island on the Ohio River, and in the mind of a hero whose heroics collapse and wither and decay within him.

At the end, when the last box is unfolded, the reader's mind will be reeling with the disclosures; was Beaumont really a hero and Fort a villain and Rachel a wronged heroine? Mr. Warren's answers are more skin to Dostoevsky than to Fannie Hurst, and comprise a strong meat that doesn't go with bonbons at all.

Adventure With God

THE ADVENTURE OF FINDING GOD, by Virginia Church, 180 pp. New York: Abingdon-Cokesbury Press, \$1.00.

THE title lists in any publishing year is an indication of the public's response to a need or a want. It is significant that the search for comfort and peace of spirit is more broad than ever before, and the reception of books which tend to offer comfort of mind is eager and constant. Just such a volume is this one, written by a woman of broad experience and gentle philosophies and a firm faith in God. That such a faith should be a glowing adventure in living is the basis for Miss Church's book, and few who read it will fail to recognize the sincerity, the moving sincerity with which she writes. Often the quiet approach is the most effective, and this volume is done in the style of one who needs only to whisper to her audience to gain attention and respect.

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Pine at Fourth



Jeremiah Beaumont and Colonel Fort are portrayed by Piotr Dimitri in murder scene of Robert Penn Warren's "World Enough and Time," published by Random House. The novel is the July Literary Guild selection.

Books, Writers

Southlanders Discuss Their Favorite Authors

By Joseph Joel Keith

A SOUTHLAND GROUP was discussing their favorite writers, the authors they thought would live far beyond this vale of tears and gladness.

ROBERT FROST, whose works are published by Henry Holt; George Bernard Shaw, whose "Quintessence of G. B. S." was recently issued in handsome format by Creative Age; and one who is perhaps the best of the Macmillan writers, Rabindranath Tagore, were my choices for the high intelligences of this old world of ours. These are, it seems to me, minds of the future; Frost seems to grow wiser and wiser, Shaw is that prize wit of this sphere, and Tagore's high words are life itself. Poor indeed are the readers of books who has not pored over and over the living words of these shining minds.

A MANHATTAN EDITOR invited me to hear and meet Frost when I was in New York but my feeble words were heard in one place, Frost's wise words elsewhere though Frost, between the breathing covers of his Holt volumes, went back with me by plane.

MACMILLAN will publish a first novel by Laura Talbot on June 27. The title is a beautiful word, "Prairial," which means a month of the growing of seeds, of flowers, and of meadows.

3-cent Indiana Stamp Goes on Sale July 4

WILLIAM HENRY HARRISON, first governor of the Indiana Territory and ninth President of the U. S., is the highlighted figure on the new 3-cent Indiana Territory Sesquicentennial stamp. The commemorative will be placed on sales at Vincennes, Indiana, on July 4, 1950. Vincennes was the seat of the first government.

To the right of Harrison on the new stamp is the first capitol building. Below the portrait in a ribbon ornamented with laurel leaves is the name in dark Gothic.

In 1800 President John

McFee's work is represented in the Metropolitan, Whitney and St. Louis Art Museums, the Corcoran Art Gallery and private collections owned by Mrs. John D. Rockefeller Jr., Ralph Pulitzer of New York and Jane Heap of Paris.

Adams appointed Harrison governor of the newly created Indiana Territory which comprised a much larger area than the present state. He was governor until 1812.

Stamp collectors desiring

STAMPS AND COINS

Thousands of stamps at 1¢ each. Coins at 2¢ each and higher. Also better grade U. S. and Foreign stamps at bargain prices.

STAMP SHOP

1086 PINE AVE.

Random House has just signed a contract with Dr. William Carlos Williams for his autobiography, a new novel and a collection of short stories. All three books are scheduled for publication within the next 18 months.

3 New Books

"Nineteen Million Elephants," a collection of poems by Helen Bevington, the author of "Dr. Johnson's Waterfall," and one of the New Yorker's consistent performers, is being published by Houghton Mifflin.

Obscure Era Lives in Garson's Novel

By Gerald Lagard

SAVAGE GENTLEMAN, by Noel E. Garson, 200 pp. New York: Doubleday & Co. \$3.

TO SCHENECTADY came Jeffrey Wyatt as a bondsman, and behind him was England, the reputation of a felon and the bitterness of the passage which sealed his lips as to who and what he had been. It was the lovely Leah Hill who knew him for gentry and was still his needling mistress, for her father owned his bond. But in Jeffrey's past was something that brought him to attention of the militia commander of the fort, and Jeffrey found himself in authority and on a dangerous mission to the Onondaga town to seek allies against the French.

When the savage Senecas took him they slew his friend who had pressed for Leah's hand, and Jeff found himself a captive and the half-willing mate of the sister of the vicious Paugus the Seneca chief. When English prisoners passed through the Seneca town, one of them was Leah Hill, and Jeff came to her in the stockade, in the paint and roach of a Seneca warrior. But he was too late to free her; it was only after his escape from his captors and after the long march of the English to Port Royal that Leah was at last in his arms. And the secret of Jeffrey Wyatt's past is disclosed.

So, under Joshua Logan's hand—or perhaps his typewriter—Russian cherry trees become wisteria. "The Cherry Orchard" becomes "The Wisteria Trees," and Russia becomes the Deep South in this play in which Helen Hayes long has starred in New York.

The three-act play, poignant with nostalgia, centers on the children's parlor of Wisteria Plantation, La. Beloved by generations of Andree children, the room with its crumbling ceiling, faded wallpaper, all of genteel disrepute, houses the piano, and two cherished stuffed felt toys—"Froggie, a frog wearing a frock coat, with a small sword and pistol attached to his belt, and Miss Mouse, who wears a white satin dress and bridal veil. Even more important, the children's parlor looks out upon the acres of wisteria—with its sea of purple flowers in spring, heavy leaves in summer, thinned out leaves in fall, and naked, web-like sprigs in winter. Long ago an ancestor had planted the acres to live oaks and planted wisteria beside each tree. The wisteria flourished, throttling, smothering boxes, information on bird banding, and the names of bird societies and journals, magazines and reference books and check lists. Professional groups will find "Birds of the West" a valuable reference guide since the author, for 11 years a teacher in Washington's Walla Walla College, is gaining an ever-widening reputation as an authority in zoology and biological sciences.

—F. T. K.

Rough Action Marks Story of Oil Boom

By Lew Allison

THE BIG FIST, by Clyde Riddell, 402 pp. New York: G. P. Putnam's Sons, \$2.75.

THIS handsomely printed book, in which a profusion of illustrations include a number of beautiful full-color plates, probably offers the most foolproof method of identifying our western birds that has been devised. It first takes up the orders of the various birds: that is, the main groups whose general characteristics are the same. Then these orders are further divided into families. Each of the hundreds of birds found in the western states, from the western edge of the Great Plains, and particularly those native to the Pacific Coast states, are painstakingly identified in lan-

guage and method so simple that any novice bird watcher can understand. The appendix includes interesting sections on nest and egg lore, the most effective ways to photograph birds in their habitats, how to make feeding tables and nesting boxes, information on bird banding, and the names of bird societies and journals, magazines and reference books and check lists. Professional groups will find "Birds of the West" a valuable reference guide since the author, for 11 years a teacher in Washington's Walla Walla College, is gaining an ever-widening reputation as an authority in zoology and biological sciences.

—F. T. K.

—TOLD straight from the shoulder, "The Big Fist" is the story of a violent era most of us can remember, in a rough setting at least somewhat familiar. The rough and tumble of the oilfields in boomtime is the scene for Hoss Witte's brutal, unscrupulous struggle for "Easy Street."

The story is that of a father with ready fists and sharp wit, who made huge sums of money and lost them bootlegging and gambling, told from the viewpoint of his son, Sidney.

Hoss's cruelty is told with a dramatic frankness that also reveals his two elements of vulnerability—his love for the woman of strong pluck and forbearance whom he married, and his son. Because he wants to be proud of Sidney, he forces him to develop his own coarse, brutal characteristics. The father-son relationship is, for the boy, a strange one of fear mingled with a measure of love and a respect for his father's power.

Ragdale is at his best in the action sequences—a fierce fight in which Hoss and his

goading blood line and avenges his father's death in the usual bang-bang fashion. Blood everywhere.

—THERE had been a killer strain in Gallatin men for as far back as history had recorded. When Whit's father went out fighting, the boy inherited the notched .45s and what he feared was the killer taint. So he left his old range, and what began with his discovery of a dead man in the trail ended with a pitched battle for the 2JD range of Dawson and his pretty niece. And Whit finds peace from his goading blood line and avenges his father's death in the usual bang-bang fashion. Blood everywhere.

—H. H. B.

—REEDON'S COMPLETE ATLAS, 376 pp. New York: C. S. Hammond & Co. \$2.50.

HERE, AT last, is a complete Atlas of convenient size whose maps and gazetteer section contain all the many changes that have taken place on the face of the earth from the end of World War II down to the immediate present.

"Hammond's Complete World Atlas," whose size is 6% by 9% inches, contains 244 pages of maps, many of them two-page size and more than 200 in full color. And, as if this were not enough, the handsomely printed book contains highway, airway and railway maps, political maps, physical maps, resource maps, U. S. and world indexes and extravagantly illustrated gazetteers. There is a complete glossary, which aids in reference work or study. Since 1950 figures are not all yet available, population tables of the countries and cities of the world are those compiled 10 years ago.

This handsome volume would be a prize addition to any library, home or office.

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Dressing

for

Summer

Glamour of a summer night—dancing to soft music—happy fun of the year's gay season—all call for something extra special in style. California designers offer many intriguing ideas that can't be beaten for smartness and charm.



Charmingly quaint is the afternoon dress at right, by Peggy Hunt. It's of red and white flock dot organdy; parosel to match. It has tucked bodice, ruffled skirt.



Sheer white organdy is used by Jeannette Alexander to make the three-flounced skirt with simple and young bodices shown above. Polka dots of this party dress can be Kelly green, red or blue.

Give Hair Good Care

By Alicia Hart

GIRLS who kept their hair long and thick despite current hair styles have more work to do if they expect hair as lustrous and shiny as that owned by girls with short haircuts.

Short hair is, of course, easier to brush, easier to shampoo. It takes less effort all around. But long hair can be individual and dramatic if it's given proper attention.

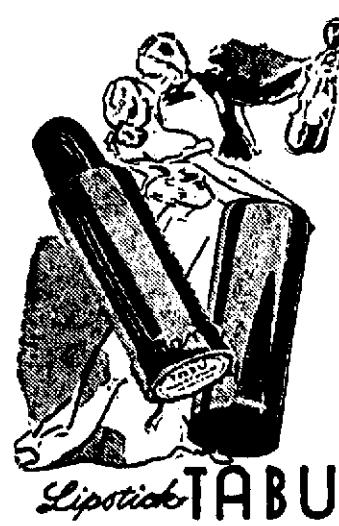
The girl with long, thick hair will find that it will be more lustrous if she gets rid of dead cuticle before she shampoos it.

Begin by giving the hair a reverse combing. Bend over as

you do it and comb all the hair down. Now, following the stroke of reverse combing, work from the back of your head to the front. Part the hair off in sections and with a

comb, loosen as much of the dead scalp cuticle as you can.

When you have covered the entire scalp, go to work with your brush. Keep your head down to stimulate circulation and give your hair an even, steady one hundred strokes.



Lipstick TABU
laden with the
forbidden fragrance

Dress your lips in the perfumed excitement of fabulous TABU. Luscious smooth lipstick TABU comes in nine "forbidden" reds: SINGAPORE . . . sparkling true red, MAYANA . . . exotic red whispering of blue, NASSAU . . . red with rose undertone, BARCELONA . . . vivacious red, BOLIVIA . . . dark, daring red, BIZ . . . laden with fuchsia, MONOLULU . . . perfect with your navy and black, ARGENTINA . . . sultry deep red, ARIADNA . . . light red, \$1.50, plus tax, in 24 karat gold plated case. Refills available.

Dana
PARIS - NEW YORK

Sunday, June 25, 1950

"uphill we use Mobilgas—
downhill, we just drag
our feet"



IN THE TOUGH MOBILGAS GRAND CANYON ECONOMY RUN—Mobilgas (regular or premium grade, as selected by the drivers) gave a startling 22.07 miles per gallon in the 31 different makes and models of cars that participated in the rugged 751-mile event. All cars and products were certified strictly stock by the American Automobile Association.

for performance
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ONE OF THESE TWO IS BEST FOR YOU:

Mobilgas Most cars now in service, including many 1950 models, give outstanding performance and economy on Mobilgas. If your car runs knock-free on Mobilgas, save the difference.

Mobilgas Special Cars with extra-high compression engines perform better on Mobilgas Special. If your car knocks on the gasoline you are now using, be money ahead...switch to Mobilgas Special (premium).

Decorating Topics

By Edward Harrison Wileman

used, unfortunately, to hide soiled worn furniture, they cannot possibly put back into the chair its original comfort.

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Picnics

and Travelunches

By Mildred K. Flanary

MEALS ON wheels are in order, for the great American picnic cavalcade is on its way. From city to country, to beach, the cars roll out filled with happy, active travelers . . . and they're all and hungry. Thus the "travelunch" has come into being.

A "travelunch." It can be anything from a sandwich and a bottle of pop to a steak broiled over an open fire . . . but beware of food that's too effeminate. Men don't like dainties when they're on a picnic, and you'll enjoy the outing more if you make all possible preparation in advance. For instance, magic picnic burgers, hot buns, potato salad, deviled eggs, pickles, mustard, catsup, fruit in hand, peanut butter crunchies and honey lemonade or coffee may all be readied well in advance—even the hamburgers are browned in the skillet at home, chilled well, then wrapped in foil and stored in the refrigerator until time to leave. At lunchtime, just pop the wrapped burgers on the grill and in 10 to 15 minutes they're done. An added feature of these magic picnic burgers is that they can be cooked to suit the individual tastes: rare, medium or well-done. As for the honey lemonade, fill a gallon jar with ice cubes and pour over the cubes a mixture of $\frac{1}{2}$ cup strained honey and $\frac{1}{2}$ cup lemon juice. Let stand until time to serve and you will have a thirst-quenching drink.

Dessert for this kind of picnic should be "finger food." We suggest that you carry along a basket of fresh fruit. An assortment of peaches, pears, grapes and bananas should satisfy everyone. Home-made cookies provide a finishing touch to most any picnic.

Picnic Burgers

1 $\frac{1}{2}$ lb. ground beef
 $\frac{1}{2}$ cups oats (quick or old fashioned, uncooked)
 $\frac{1}{4}$ cup chopped onion
2 teaspoons salt
 $\frac{1}{4}$ teaspoon pepper
1 cup tomato juice
Combine all ingredients thoroughly. Shape into nine flat hamburgers. Pan-fry hamburgers only until meat is browned. (Do not cook completely.) Chill thoroughly. Wrap each hamburger in aluminum foil. Keep in refrigerator until packing time. Cook these foil-wrapped hamburgers by placing them directly on the grill over fire. Cook about 5 minutes on one side, then turn and cook on other side. Serve immediately.

Peanut Butter Crunchies
1 cup sifted enriched flour
 $\frac{1}{2}$ teaspoon soda
 $\frac{1}{2}$ teaspoon salt
 $\frac{1}{2}$ cup shortening, soft
 $\frac{1}{2}$ cup brown sugar
 $\frac{1}{2}$ cup peanut butter
1 egg
1 teaspoon vanilla
1 cup oats (quick or old-fashioned, uncooked)
Chopped peanuts

Sift together flour, soda and salt. Add shortening, sugar, peanut butter, egg and vanilla. Beat until smooth, about 2 minutes. Blend in rolled oats. Drop from a teaspoon onto greased baking sheet; sprinkle with chopped peanuts, if desired. Bake in a moderate oven (350° F.) 12 to 15 minutes. Makes 3 dozen cookies.

For a porch or patio supper, ham rolls, Boston baked beans and brown bread make a good combination.

Pickle-filled Ham Rolls

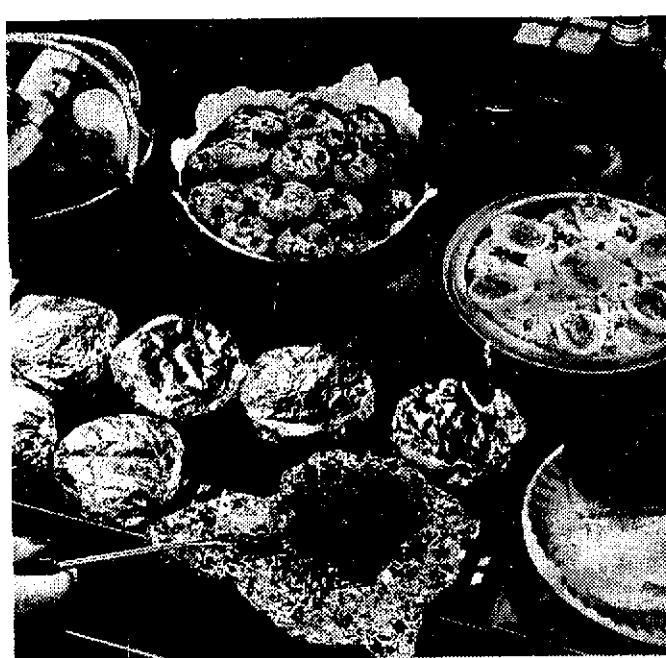
1 $\frac{1}{4}$ -ounce can liver paste
2 tablespoons mayonnaise
2 teaspoons prepared mustard
 $\frac{1}{2}$ teaspoon salt
6 slices boiled ham, $\frac{1}{4}$ -inch thick
2 large kosher style pickles
Combine liver, mayonnaise, mustard and salt; blend well. Spread each ham slice with part of liver mixture. Cut pickles in quarters lengthwise and place a slice on end of each slice of ham. Roll each one up crosswise starting from pickle end. Secure with toothpicks. Chill thoroughly. Yield: 12 ham rolls.

For teen-age barbecue, try barbecued franks, toasted rolls, potato, cheese and cucumber salad, marshmallow and coffee.

Now for the barbecued frankfurters and the coffee marshmallows:

Barbecued Frankfurters
1 medium onion, sliced
 $\frac{1}{2}$ cup butter or margarine
1 8-oz. can tomato sauce

SCUDDER FOOD PRODUCTS, INC., MONTEREY PARK, CALIFORNIA



Here's a good picnic "spread" centered around magic picnic hamburgers which are pre-seared, cooked later.

1 tablespoon Worcestershire sauce
Juice, $\frac{1}{2}$ lemon
 $\frac{1}{2}$ lemon, thinly sliced
1 teaspoon dry mustard
1 teaspoon sugar
1 teaspoon celery seed
1 tablespoon prepared horseradish
 $\frac{1}{2}$ teaspoon thyme
1 garlic clove, minced
2 teaspoons salt
 $\frac{1}{2}$ cup coffee
16 frankfurters
16 rolls

Separate onion slices into rings; cook in butter or margarine until soft. Add remaining ingredients; simmer $\frac{1}{2}$ hour. Use to brush frankfurters as they are grilling. Serve frankfurters in toasted rolls with a little of the sauce. Yield: 8 servings.

Coffee Marshmallows

1 envelope unflavored gelatin
 $\frac{1}{2}$ cup cold, double-strength coffee
 $\frac{1}{2}$ cup sugar
 $\frac{1}{2}$ cup light corn syrup
1 teaspoon vanilla
4 cups cornflakes
Soften gelatin in cold cof-

fee in top of double boiler. Set over boiling water; stir until gelatin dissolves. Add sugar; stir until dissolved. Remove from heat. Pour corn syrup into large bowl of electric mixer. Add vanilla and gelatin mixture. Beat on highest speed about 15 minutes or until mixture becomes thick and of soft marshmallow consistency. Grease pan about 7x10x1 $\frac{1}{2}$ inches. Crush cornflakes

fine; use part to line sides and bottom of pan. Pour in marshmallow mixture; smooth top. Sprinkle top with part of remaining cornflake crumbs. Let stand in cool place (not refrigerator) until well-set—about 1 hour. Loosen edges with knife; invert on board. Cut into squares with sharp knife dipped in cold water. Roll squares in remaining cornflake crumbs.

FISH, fresh or quick frozen, is steadily gaining popularity on American tables. But careful cooking is a must for all fish.

Poaching is one of the best ways. Let's listen to James Beard, author of the attractive and informative "The Fireside Cook Book," on the subject. He's an ace with viands.

Wrap fish in cheesecloth and tie the ends or loop them so that it will be easier to lift the cooked fish out of the pan and unroll it onto a plate or platter.

Baked Fillets, Pioneer Style

Two medium onions, 4 tablespoons butter, salt, 4 fish fillets, olive oil, pepper, $\frac{1}{2}$ cup buttered crumbs, chopped parsley, crumbled crisp bacon.

Slice onions very thin. Sauté in butter until just transparent. Salt to taste. Oil a shallow baking dish with olive oil. Arrange fillets on baking dish and sprinkle with salt and pepper.

In poaching fillets or small pieces of fish, allow about 1 minute per ounce. Test with a toothpick.

Court-bouillon

Trimmings of fish, heads,

fins, bones, etc.), 1 cup red or white wine or $\frac{1}{2}$ cup wine vinegar, 2 quarts water, 1 medium onion stuck with 2 cloves, 6 peppercorns, $\frac{1}{2}$ bay leaf, 1 $\frac{1}{2}$ tablespoons salt, 2 sprigs parsley, pinch of thyme.

Obtain extra trimmings. If needed, at the fish dealer. Cover fish pieces with water and add wine or wine vinegar, onion, peppercorns, bay leaf, parsley and thyme. Simmer 20 minutes. Strain and set aside until ready to use for the fish.

The fish is brought just to the boil in either salt water or a court-bouillon, then simmered very gently until cooked. Ideal for certain fish, notably salmon, which may be served either hot or cold. Use strained court-bouillon as the base of a sauce or an aspic.

Overcooking can ruin good fish. The flesh should be flaky and firm, never mushy.

In poaching fillets or small pieces of fish, allow about 1 minute per ounce. Test with a toothpick.

Slice onions very thin. Sauté in butter until just transparent. Salt to taste. Oil a shallow baking dish with olive oil. Arrange fillets on baking dish and sprinkle with salt and pepper.

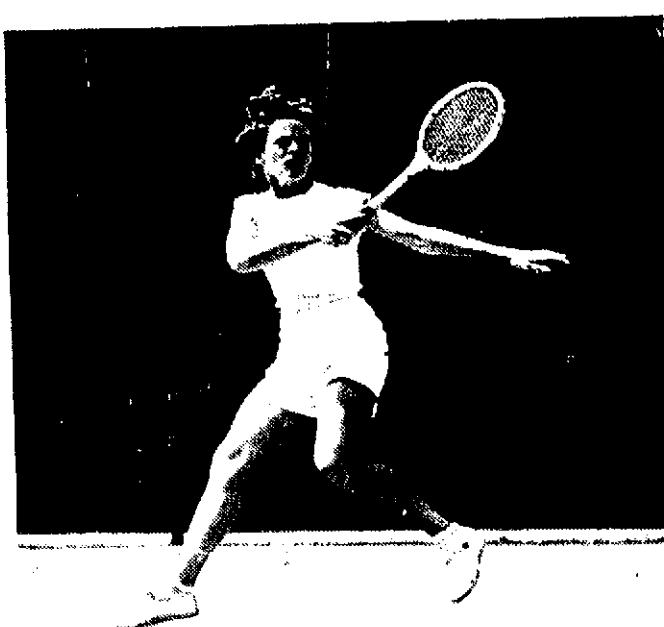
Cover with the sautéed onions and sprinkle with buttered crumbs. Bake in a hot oven (400° F.) 12 to 15 minutes or until fish is cooked. Sprinkle with parsley and bacon. Serve at once. Serves 4.

Poach Fish Like Eggs



Ham rolls with liver pate and slices of pickle in middle make complement for baked beans, brown bread.

Camera ANGLE



If you like to shoot action pictures, a good camera for you would be one with fast lens and shutter.

By The Shutterbug

ONE of the questions that I am asked most frequently about photography is this: "I am about to get a new camera. Which one should I buy?" Well, since the individual needs of camera fans are so different, that is really quite a difficult question. But let's look at the problem and see if we can't develop some general hints to aid those of you who are camera shopping.

If you are thinking of acquiring a new camera, the first thing that you should do is to make a careful analysis of just what you would like to do with photography. Are you interested primarily in acceptable snapshots for your album? Do you plan to enlarge most of your negatives? Are you interested in sports pictures with a lot of action, or color transparencies for projection? And finally, how much money do you plan to spend? Ask yourself some of these questions, and you will have a better idea of the type of camera that is best for you.

The box camera, with its simplicity and low cost, is one of the most popular of all cameras, especially among beginners and casual snap-shooters. For general picture-taking purposes, it does a fine job.

From the box-camera stage, many fans advance to the folding-camera family. And believe me, this is a large family. There are folding cameras with almost box-camera simplicity, as well as those with the very finest of lenses and shutters. Folding cameras are noted for their versatility—they have a wide range of picture-taking possibilities.

The reflex type of camera is one that has sprung into immense popularity in recent years. It features a large picture-size ground glass on which you view and focus, and many fans favor it for this reason. There are inexpensive models for regular snapshooting, as well as fine precision models for high-quality work.

The miniature camera is a type that is perhaps the most specialized. Due to its small negative size, it is best for those who prefer to shoot color transparencies, or plan to enlarge their black-and-white negatives. Many of the better types have very fast lenses.

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Design for a Happy Home



—Photos by Jasper Nutter

Unusual window treatment is feature of little parlor in front portion of the James E. Barton home.

By Althea Flint

IN MODERN homes there is a trend toward bigger and better rumpus rooms, evidence that families today want a room where all may join in happy times, enjoying the company of each other and friends. However, when Mr. and Mrs. James Edmond Barton established their home at 3982 California Ave., they wanted more than just a large extra room worked into the floor plan.

They wanted the principal part of the house to be designed for family pleasure and comfort.

The center of planning in this house is a family room which is directly attached to the kitchen and which opens onto the terrace through a wall of glass. Instead of having two little-used dining areas, this house has a corner of the family room devoted to a round dining table and chairs which are comfortable enough to be used in the other areas of the room. The kitchen is built in an alcove off the main room and can be shut completely or partially from view by folding doors.

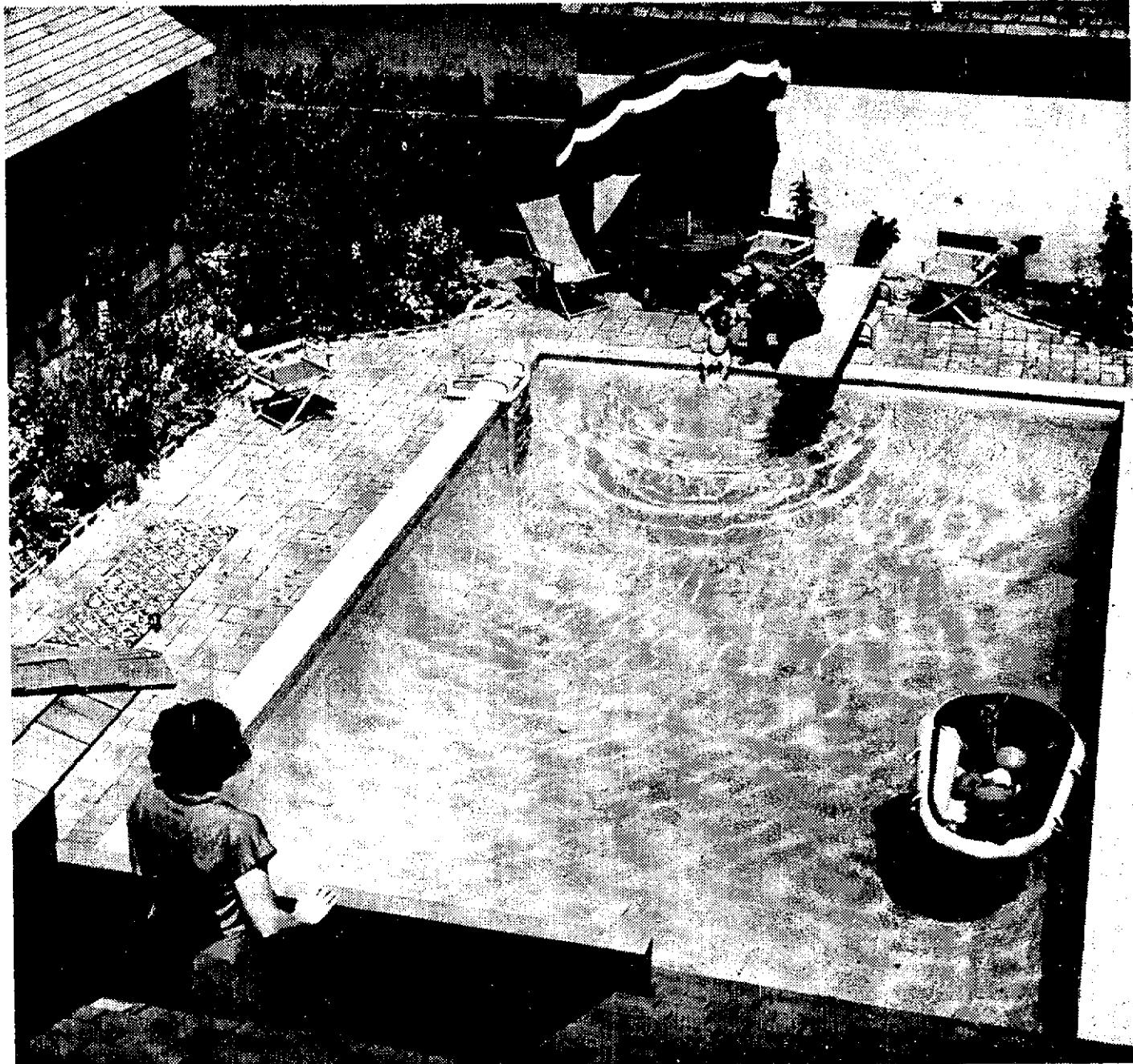
Mrs. Barton's work room is just the kind of a room women have been wanting for generations but haven't had the courage to demand. It is built at the front of the house where tradition says the living room should be. This arrangement

admits afternoon sun and gives her a view of the street so she isn't left out of what goes on in the neighborhood. Not only is this room off the central entry hall and a step from the front door, but it is connected to the kitchen and family room by a window so that Mrs. Barton may keep track of her family while she is sewing, ironing or washing. Her automatic washer and dryer are set in one end of the room where they can be shut off by a door.

A little parlor to the right of the front door is not used by the family so it is always neat and clean when unexpected guests arrive. Barton has a private room for his office, built to one side of the family room with an outside door. The room also opens on the central entry so that he may go directly from his office to his upstairs bedroom. A downstairs bath is built between the office and the stairway.

TEEN-AGE PHYLLIS and John Barton have rooms of their own, furnished with day beds which appear as couches during the day and beds at night. Patricia Barton, 17 months old, also has a room of her own up under the eaves. These three rooms and the master bedroom all have extensive storage space built under the eaves.

The roof is steeply-pitched



A swimming pool is enjoyed by the J. E. Bartons. Here, Mrs. Barton looks down from balcony vantage point, watching 17-month-old Patricia, assisted by her father, dabble toes in water. Pool is seen downstairs through wall of glass.

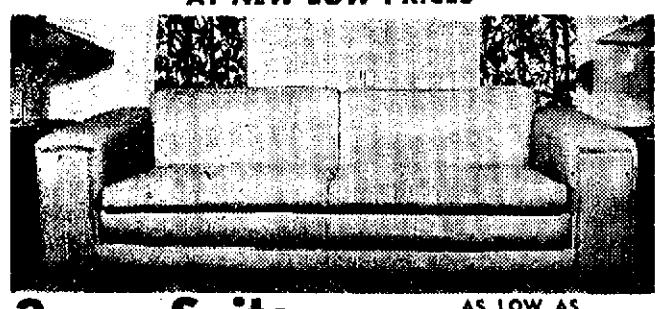


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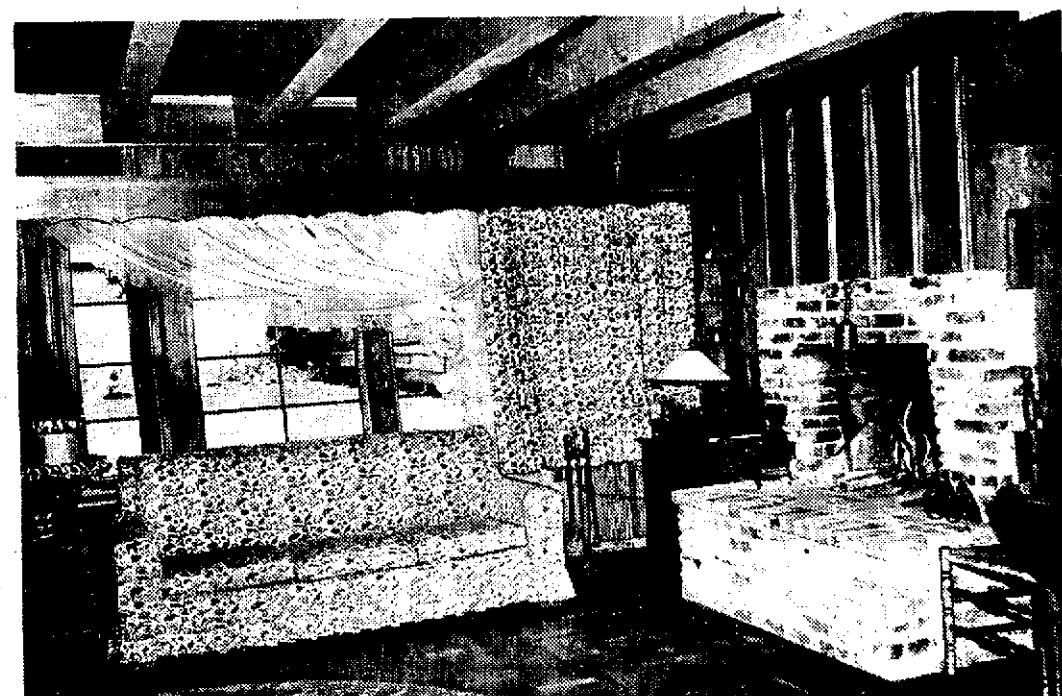
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but there is very little wasted attic space because the bedrooms are built with their ceilings just under the roof tops. Dormer windows are attractive features from the outside and add charm to the girls' bedrooms.

Geraniums which grow in flower boxes in front of the dormer windows set a provincial theme repeated in the garden behind a rail fence in the front yard where a variety of flowers complements the shake and used brick of the exterior. Leaded windows built high on the wall accentuate the old-world charm.

Most of the backyard is taken up by a swimming pool which is raised slightly above the terrace. The resulting ledge makes an ideal bench. The Bartons like to have square dance parties on the terrace and the swimming pool wall provides plenty of seating space. Glass doors in the center of the wall of glass in

(Continued on Page 11, Col. 1.)



Here is a corner of the large family room which is a feature of the home of Bartons on California Ave. Window overlooks terrace, pool shown in top photo.

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Colonial Decor Accented



An old square piano is a handsome addition to the living room in the home of Mr. and Mrs. Gus Swanson and Diane Swanson. Decor accents a colonial theme.



Shakes and reclaimed brick are combined attractively in the Gus Swanson home. The house is built on a rise of ground, bounded by a retaining wall of brick.

Design for a Happy Home



Kitchen may be made part of the family room or closed off by means of folding doors shown here.

(Continued From Page 10.)

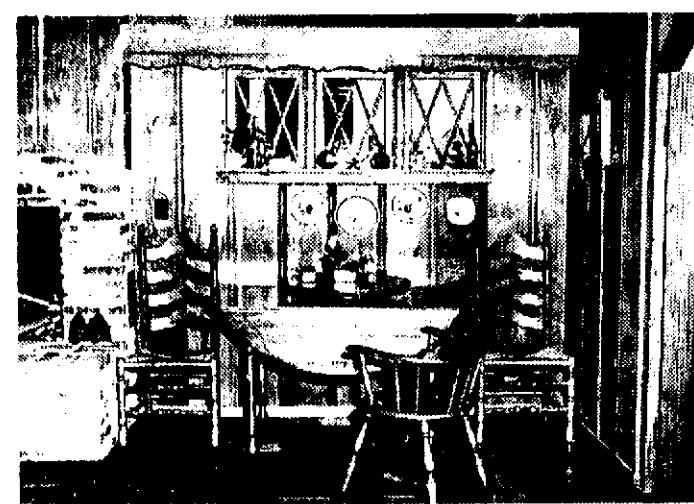
the family room merge indoors and outdoors.

RUFFLED white curtains hang at the paneled windows across one wall of the room, along with pull draperies in a provincial-patterned fabric which matches the couch. When the door to the family room is open it is possible to see from the front door, through the windows to the flower gardens beyond the wall of glass.

A fireplace of used brick has a raised hearth and is equipped with mechanically-revolving spit on which the Bartons have roasted such things as hams and geese. Naturally-finished redwood walls and hemmed ceiling set the background for this provincial room. Floors are of parquet, partially covered with a hooked rug. A pair of long couches are placed against one wall and comfortable chairs may be moved onto the terrace.

In the kitchen there is a place especially made for every item used. The china cupboard has shelves just exactly the right height and depth for stacks of dishes and crystal. Opposite the stove is a pan cupboard with shelves for pans, mixers and all the other things which must be stored here. Graters, strainers and such things hang on the wall above a deep shelf. One wall of the kitchen is of glass brick.

A fan in the ceiling above the stove takes out cooking odors, important since the kitchen is merged with the family room. A tray table on casters



Instead of having two dining areas, a round table is set next to the raised fireplace in the family room.

may be rolled to the terrace for serving out-of-doors.

MRS. BARTON made the curtains used throughout the house of durable materials which wash well. Curtains and slipcover in Phyllis' room are of unbleached muslin and pink denim. Curtains and couch cover in John's room are of blue denim and striped seersucker, materials which are extremely durable.

In both upstairs and downstairs baths, storage space is well planned and spacious. In the upstairs bath, towel cabinets open into the separate alcove made especially for the bathtub. With this arrangement anyone taking a bath can have complete privacy from the other part of the bathroom.

By Dorothy Kilham

YESTERDAYS' designs are reproduced in shales and reclaimed brick to make Mr. and Mrs. Gus Swanson's new home at 4412 California Ave. an ideal setting for a Victorian and early colonial decor.

Built on a corner lot above a wall of reclaimed brick, the house has a brick foundation below shale walls and roof. The porch alcove is also of brick with a yellow leaded glass window and wooden bench accenting the colonial motif. Inside the front door a spacious entrance hall leads to living room, dining room, den and bedroom hall so nearly every room can be entered from a hallway.

Each room is spacious and, although this house is larger than average, there are only two bedrooms, the living room, dining room, kitchen and den. The bedrooms, each with separate bathroom, are in a wing by themselves. Living room, kitchen and den are all opened off the entrance hall and large groups of people can be entertained comfortably.

One of the outstanding features of this house is the birch paneling and woodwork used in nearly every room and stained to match the furnishings of each room. In the living room with its rosewood furnishings, which include a square piano, Victorian chairs



Casement curtains guard privacy of the dining room in the Gus Swanson's charming residence. Drapes are green, a tone taken from wallpaper. Center, birch used in dining area of kitchen matches furnishings. Right, cozy corner in Diane's room.



—Photos by Jasper Nutter

and tables, the mantel and other woodwork are of birch finished in deep natural tones to blend with the furniture.

TILE DESIGNED in an appropriate pattern is used for the fireplace facing. A brass foot rail and wire mesh screen are other attractive additions to this fireplace. The handsome mantel is decorated with an antique clock, brass candle sticks and a vase of ivy. Carpeting is in a multi-color weave and is used in the entry, dining room and den as well as in the living room.

Walls and ceiling in the living room are painted a blue-gray color against which the deep-colored woodwork is effective. Draperies are floral pattern in tones of rust and hang over sheer white ruffled curtains. A wing chair pulled

up to the hearth is upholstered in the drapery fabric and a settee covered in green velvet is grouped opposite.

An arrangement of Victorian chairs includes a marble-topped table of typically Victorian ornate design. An oversized magazine rack is grouped with another chair trimmed with rosewood. Hurricane lamps and other authentic knick-knacks add personality.

IN THE dining room, a paneled dado and cornice molding of birch are finished to match the Windsor chairs, maple dish cabinet and dining table. Paper above the dado has a colonial floral pattern in

tones of rust. Deep green draperies were chosen to match the green in the wallpaper pattern. They are ruffled and tie back from neutrally-colored casement curtains.

Birch cabinets in the kitchen are finished to match the dining table and chairs in the dinette. Their natural rich color makes them easy to keep clean. A quaint touch is the drop-leaf table covered with a linen cloth placed in the center of the room to resemble the kitchens of grandmother's day. But the resemblance stops here—appliances and equipment are of the latest work-saving design.

The refrigerator is set in a wall of cabinets opposite the

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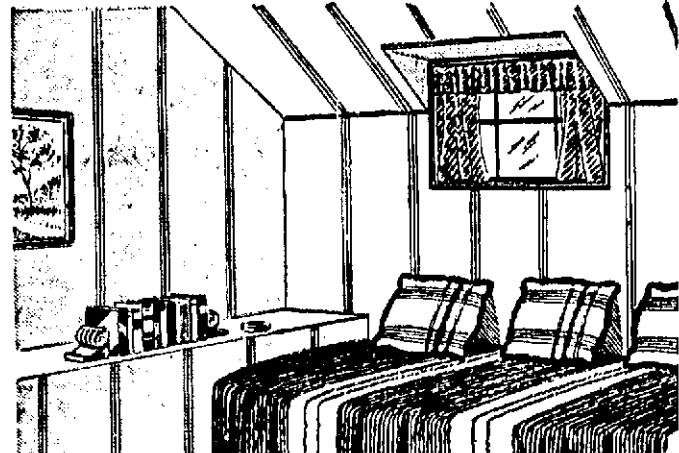
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Pet Parade

By Bill Conway

UPON SEEING a cute kitten tumbling like a small clown in play, one is tempted to assume that cats are fuzzy-witted animals at the best. Such an assumption would be wrong.

Cats are capable of caring for themselves under circumstances which are difficult and which would result in death for an ordinary dog.

Recently this reporter was spending a few weeks in Coachella Valley, enjoying the sunshine which was not, at that time, a boast of the coast.

A man from Los Angeles drifted in, looking for a Siamese cat lost seven months before, on the desert near Thermal. He had advertised in local papers and asked the California Highway Patrol to look for his Siamese cat. At long last he received information that a cat was seen near Thermal, prowling among the mesquite bushes and avoiding human habitations. The man came to Thermal, took up a position atop a desert water tank, and scanned the wastes for two days with a powerful fieldglass. He spotted his cat, slinking craftily into a clump of desert willows, and went down there, treading carefully.

He called the cat's name. The feline crouched, inspected him suspiciously, and decided that he was the man he sought. He leaped into his owner's arms.

That wasn't the last of the story. The Siamese, on his own for seven months, trusted no one. When he saw other people approaching he tried frantically to escape. His owner succeeded in getting him inside



Member of a fighting breed is Felix, year-old Siamese cat, owned by Tod Faulkner Jr., 15, of 2255 Cerritos Ave.

his automobile and headed for home.

In the Coachella Valley there are hordes of coyotes. Ranchers say they can't keep cats because the coyotes come boldly into the front yards and attack cats. There are deadly rattlesnakes, scorpions and other foes. But this cat, when captured by his owner, was sleek, though lean, and apparently none the worse for his adventure in the desert.

The Siamese is a fighting cat. He was bred by nobles of Siam, hundreds of years ago, to serve as a watchman. Centuries ago he was larger than the present day Siamese and a formidable foe. He was trained to patrol the high stone walls around the estates of royalty and no dog—or man—wanted any part of him when he went into action.

NOT ALL cats could survive in the desert, competing with coyotes and other predatory animals. But cat owners, whose pets have abandoned the security of home, need not worry too much. Most cats are capable of taking care of themselves.

The cat in the accompanying photograph is Felix, year-old seal point Siamese, the pet of Tod Faulkner Jr., 15, of 2255 Cerritos Ave. For the benefit of the uninitiated, "seal point" involves seal brown coloring of face, ears, feet and tail. The Faulkner family has another

—Photos by Charles Tally

seal point Siamese, Gum Drop, three years old. The two cats sleep in each other's arms, the Faulkners say.

THE SIAMESE is not alone in the cat family in ability to take care of himself when the going is rough.

I remember an under-sized female cat of the alley-cat variety we found in Florida, at the edge of a town, prowling through the palmettos and subsisting on lizards, mice and whatever she could find. We gave her a home. A year later, after she had acquired the habit of following us to the picture show, country club and the markets, we decided to return to California. So we gave the cat to a woman who lived five miles away. She placed the cat in a cardboard carton, drove around Fort Lauderdale for a couple of hours and went home.

The next morning our cat was on our doorstep, a reproachful look in her eyes and a fat Florida lizard in her mouth. We welcomed Petunia but rejected the defunct lizard.

We have often wondered what eventually became of Petunia. Last we heard she had moved into a neighbor's automobile with a batch of fine white kittens. She was a self-sufficient individualist, however, and we assume she lived out a useful and adventurous life.

Although black walnut and rosewood predominated in furniture at that time, cherrywood also was used extensively because of the brilliance of the

It's an Antique

'That Old Rocking Chair'

By Mary Lou Zehms

IT DOESN'T seem to matter how much decorators look askance at rockers or how much the etiquette experts discourse against them, rocking chairs have found their rightful place in the average American home. From the time that Benjamin Franklin put rockers on a chair, mothers have found them comforting, fathers have discovered that they can relax more quickly in a rocker following a busy day and children love to be lulled in one.

There are two kinds of rockers, converted and original. Any side chair or arm chair can easily be converted into a rocker with the help of a wood bender. Usually the fine hardwood chairs were left to stand on their own legs while Windors, slat-backs, banister-backs and splat-backs were converted into rockers during the 18th Century.

One of the earliest types of rocking chairs is called the Windsor which evolved into what we now know as the Boston rocker. Between 1830 and 1890 this was the popular American rocker. About 1870 the platform rocker came into existence. It was here that woodworkers excelled themselves.

In the accompanying picture is a platform rocker, purchased about 1880, of hand-turned cherry wood and upholstered in tapestry. It and the accompanying chair make a pair for milady's boudoir.

Although black walnut and rosewood predominated in furniture at that time, cherrywood also was used extensively because of the brilliance of the



A cherrywood platform rocker, accompanying chair, made in Victorian period, enhance milady's boudoir.

wood and its suitability for carving.

ALTHOUGH this type of furniture comes within the Victorian period, it has few of the unpleasant characteristics associated with that period.

Although the arms of the rocker are curved and low, it is still in good taste architecturally. Much of the criticism of Victorian "stiffness" and

poor taste comes from the decorative ideas of the time rather than the actual furniture.

Almost every home has a piece of furniture of this period, handed down from a grandmother or great-grandmother. It can be a desirable accessory to a living room or sitting room if a little time is taken to refinish the wood and add new upholstery.

Colonial Decor

(Continued From Page 11.)

and chairs. A large picture window in this area which overlooks the breezeway between house and garage is fitted with glass shelves decorated with colored glass ornaments. A scalloped wooden shadow-box frame surrounds the window for very pleasing effect.

In the service porch directly off the kitchen is kept the automatic washer, dryer and set tubs. The door in the service porch leads to the breezeway between house and garage so that the garage may be entered easily from the house. Garage doors can be opened from inside the car.

Glass doors take up one wall of the den and open onto the terrace and formal garden beyond. Paneled in birch stained a dark color, the den is the most popular room in the house. Its big comfortable fireplace is of stone and is flanked by bookcases and cabinets. An alcove opposite the fireplace is furnished with a couch and side tables. A collection of antique

cups hangs on an old-fashioned hat rack attached to the wall above.

DIANE SWANSON, who graduated from Poly High this month, has a delightful room at the end of the bedroom hall. A four-poster bed is covered with a George Washington spread. In one corner is a comfortable reading chair covered with plaid chintz and grouped with it are a reading lamp and magazine rack. Also included is a desk. Paper in green and yellow pattern is a colonial design. A bulletin board hung on the wall provides the ideal place for Diane to display her treasures.

Diane's bath is papered in a gay pattern of bouquets above a yellow tile dado. Fixtures match the pale yellow of the tile.

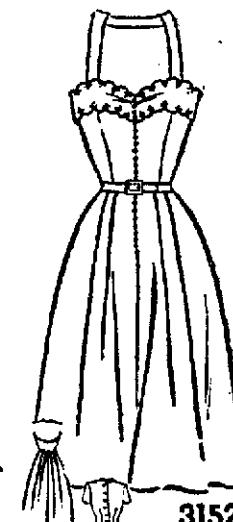
In the master bedroom, two full-sized beds are placed against one wide wall unbroken by windows. An old-fashioned dresser has a marble top. Its mellow-colored wood is repeated in the finished used for woodwork. Opening directly off this bedroom is the second bath.

Pretty Sundress

PRETTY as can be and delightfully cool is this summer cooler. It is also simple sewing for the home seamstress. Soft scallops edge the banding on the waist top; halter neckline insures an even jacket 2¹/₂ yards.

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tan. Pattern provides a neat jacket for cover-up. Worn here by RKO Radio Pictures' star, Jacqueline White.

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Press-Telegram Southland Magazine

Many Permits Sought

FILING of applications for building permits continued at a rapid pace here last week, although slightly slower than the preceding week, according to Edward M. O'Connor, superintendent of the building department.

Three sizeable residences, two market buildings, a large auto repair shop, and three triplex dwellings were among the plans submitted.

Ridings Motors, Inc., presented blueprints for a concrete block repair building, 6900 square feet in area, at 1501 American Ave. It will be an addition to the present plant of the company.

Millie & Severson are the contractors. Kenneth S. Wing, A. I. A., planned the structure. The walls will be 30 feet tall with an arched composition brick trim.

Large of the three new homes is one for Dr. and Mrs. R. A. Chance at 3127 E. Artesia St. Covering 2700 square feet, it embodies a number of

advanced ideas in functional arrangement of rooms. Heden & Shelley, engineers, prepared the plans.

Carroll Thorn Jr. will build a seven-room residence and garage at 3929 Lemon Ave., Kenneth S. Wing, A. I. A., designed the structure. Exclusive of the garage, it has 1550 square feet of floor space.

Blueprints call for two bedrooms and den, living-dining areas, service area and compartmented bathroom. Exterior is plaster with shingle roof.

John L. Woods is owner-builder of a seven-room residence and attached garage at 2855 Easy Ave. In a modified H-shape, the home will have three bedrooms, central living room, dining room, kitchen and service section, and one and a half baths. Exterior is plaster and siding with squash-joint brick trim.

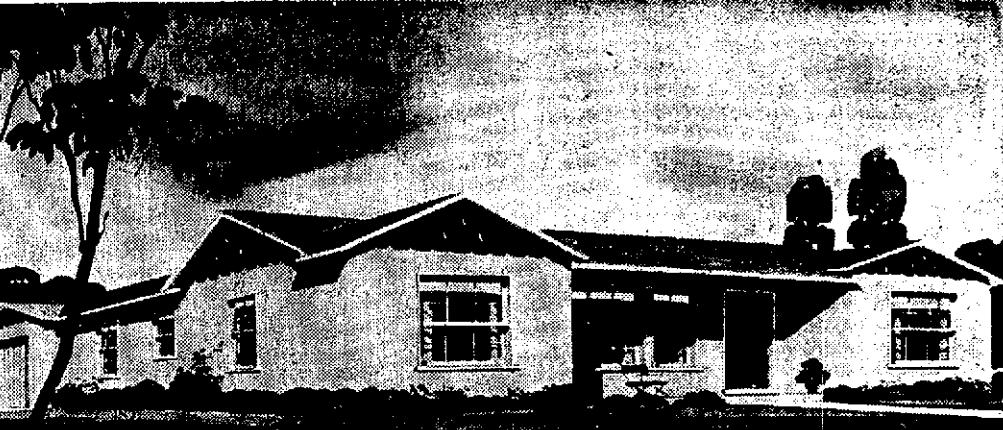
Mrs. George Ayliffe submitted blueprints for a 6850-square-foot market building at 2216-18 Atlantic Ave. Walls will be of stucco, with large window areas on split brick base at the street side. Clark & Willey have the building contract. Caldwell &

Mason engineered the plans. R. H. Fulton is owner of the second market structure, scheduled to be built at 3801 Orange Ave. Occupying an area of 72 feet by 44 feet, the building will have a front of plate glass on flagstone base. J. H. Pelkey is contractor. Design is by Palmer W. Power, A. I. A.

Triplex will be built by Robert L. Lewis at 116 St. Joseph Ave. Victor Siebert, A. I. A., planned the 12-room structure. It will have two apartments on the second floor and one downstairs. Exterior is stucco with dolomite roof.

The first floor unit contains two bedrooms, living room, dining room, kitchen and nook. Adjoining it are three garages and the laundry room. One of the upstairs apartments has two bedrooms. The other has one. The latter units have balcony entrances.

Elva M. Whipple plans a triplex at 5900 Linden Ave. and 507-11 E. 59th St. Wesley Badger is contractor. Each of the three units in the one-story structure is of one-bedroom type. There are three garages. The building, comprising 2745 square feet, is of stucco



Typical of the 230 homes in Lakewood Crest, Downey Ave. north of South St., is the one sketched above. All are two-bedroom residences. A Southern Homes development, Lakewood Crest is being introduced to the market today by Moore Realty, Inc., sales agents.

230 Homes Offered

LAKEWOOD CREST, a community of 230 new homes north of South St. on Downey Ave., is presented to the public today for the first time, according to E. T. Moore of Moore Realty, sales agents.

Consisting entirely of two-bedroom houses, the development offers a price range of from \$6950 to \$7600, with monthly payments from \$39.43, including everything. Veterans may buy without down payment.

"With 16 exterior stylings and eight floor plans, Lakewood Crest offers quality features seldom found in homes in this price range," Moore said.

"Large picture windows, parquet hardwood flooring, wall space planned for convenient furniture arrangement, garbage disposers, choice of upholstered breakfast nook or automatic laundry machine, and attached one-car garage make these homes among the most desirable our firm has seen in this price range," he added.

The houses have 850 square feet of floor space. Plans are drawn to permit addition of a third bedroom or rumpus room when the owners desire. Front lawns and shrubs are planted. Some of the houses open onto rear patios.

A model home, furnished by

Aaron Schultz of Long Beach, is open daily from 10 a. m. to 7 p. m. Sales office is at the northeast corner of Hedda St. and Downey Ave., west of Lakewood Blvd.

Developer of Lakewood Crest is Southern Homes, Inc., of which J. A. Marovich and George Niederauer are principals.

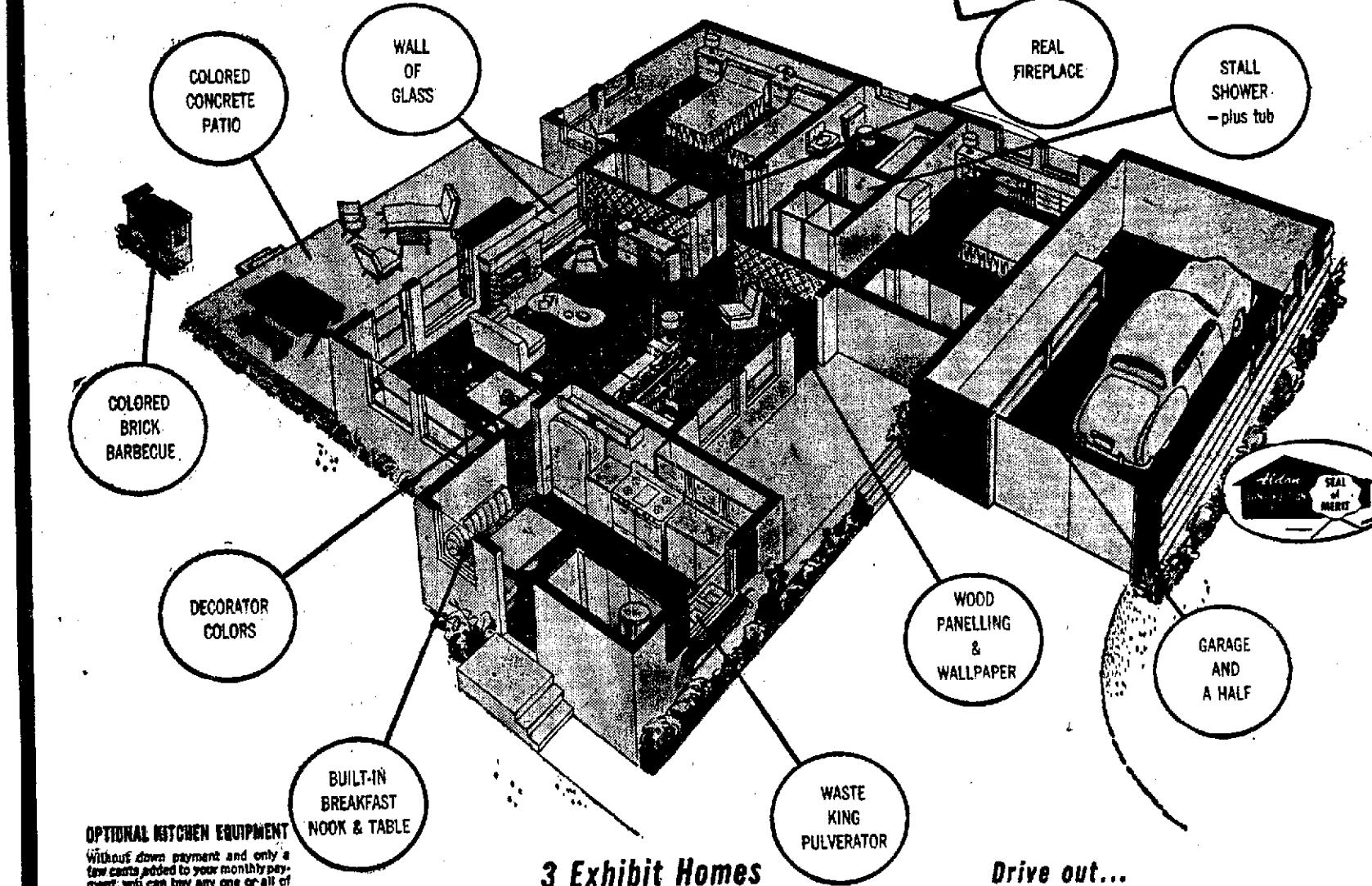
Negro Housing

Private home builders in New Jersey have 10 housing projects for Negro occupancy completed or under construction. The projects will provide 600 dwelling units, with loans amounting to nearly \$5,000,000.

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WHEN YOU CAN GET
All THESE Luxurized FEATURES
from ALDON CONSTRUCTION CO.

IN Lakewood Plaza



3 Exhibit Homes

by Davis Furniture Co. of Long Beach

ON VIEW 9:00 A. M. TO 9:00 P. M.

Floodlighted Nightly

ALL IMPROVEMENTS Plus ORNAMENTAL STREET LIGHTS

Lakewood

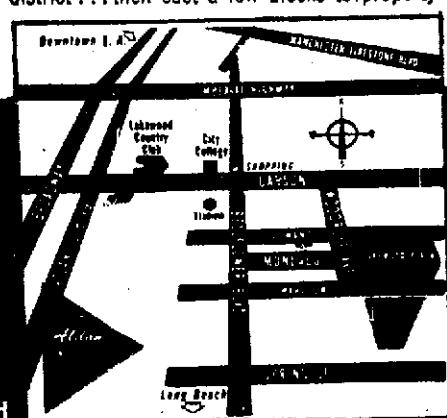
WALKER & LEE, INC.
Sales Agents

DON'T BE CONFUSED - THERE IS ONLY ONE LAKWOOD PLAZA!

Plaza

Lakewood Plaza
OFFICE

Woodruff Avenue at Monlaco Road



This residence, created for California living by Hugh Gibbs, A. I. A., Long Beach, is nearing completion in Los Altos Park, the Lloyd S. Whaley subdivision on Pacific Coast Hwy. at Anaheim St.

Build in 'Park'

FORTY-FOUR residences, representing \$100,000 in new construction, are in various stages of progress in Los Altos Park, the Lloyd S. Whaley homesite subdivision on Pacific Coast Hwy. at Anaheim St.

Plans for four large homes are being drawn for early building in the new estate site unit reported M. H. Jim Driggers, sales representative.

All of the current activity is in the initial unit where homes can be erected from 1250 square feet up.

Included in the dwellings now rising in the park is a two-bedroom and den home being built by John L. Czinger Jr., at 5151 Vista Hermosa St. The residence is nearly 1800 square feet in size, plus a two-car garage. The features include hardwood paneling of the fireplace wall in the living room.

There is a garden porch, and the entire yard is being fenced. The property is to be completely landscaped with a sprinkler system. The front of the home is to be finished in field stone.



Bixby Crest homes like this one have been purchased primarily by Long Beach veterans, according to a check of sales. All residences have three bedrooms and are located in a choice section of the city.

Long Beach People Predominate Among Home Buyers in Bixby Crest

THREE out of every four buyers of homes in the Bixby Crest residential community of Long Beach have been residents of this city, it was disclosed yesterday by Glenn Tollan, sales manager for Alliance Realty, Inc., exclusive agents.

That proportion was revealed by a tabulation of sales records after volume passed the \$2,250,000 mark recently. The tabulation also showed that 90 per cent of the buyers were veterans. In the latter category, the age group be-

tween 25 and 35 was most heavily represented.

Bixby Crest is an established community of three-bedroom homes at Orange Ave. and Carlson St., 10 minutes from the downtown shops and the beach, and adjacent to the uptown Atlantic shopping district of Long Beach.

The homes, built six years ago under pre-war construction standards, and now newly redecorated inside and out, are available from \$8150. All have three bedrooms. Veterans need no down payment other than

SEE ONE OF THE GREATEST BUYS IN 2-BEDROOM HOMES.
BUILT BY "MAX NESSER QUALITY BUILT HOMES"



THE MT. VERNON COLONIAL . . .

Be sure to see these Superior Homes before you buy . . .

**VETERANS ONLY
NOTHING DOWN**

(Impounds Only)

8 DIFFERENT MODEL HOMES OPEN FOR INSPECTION

From **\$7000** AS LOW AS **\$4100**
(including interest, taxes and insurance)

LOOK AT THESE LUXURY HOME FEATURES:

- ★ Lots 35x167 1/2
- ★ Quality Construction.
- ★ Colored Bathroom Fixtures
- ★ All walls papered or painted.
- ★ Spacious Living and Bedrooms.
- ★ Separate Dining Room.
- ★ Concrete Patio.
- ★ 2 blocks from school, churches and stores. 7 minutes drive from Long Beach.
- ★ Plenty of closets and wardrobes.
- ★ Liberal use of tile.
- ★ Electrical garbage disposal.
- ★ Hardwood floors.
- ★ Steel sash.
- ★ Lawns and shrubs.
- ★ Your choice of 8 different floor plans and elevations.
- ★ Curbs, sidewalks, concrete driveway and paved streets.

READY FOR OCCUPANCY IN 60 DAYS

In Lovely

LOS ALAMITOS TERRACE

Sales Office 10711 Los Alamitos Blvd.

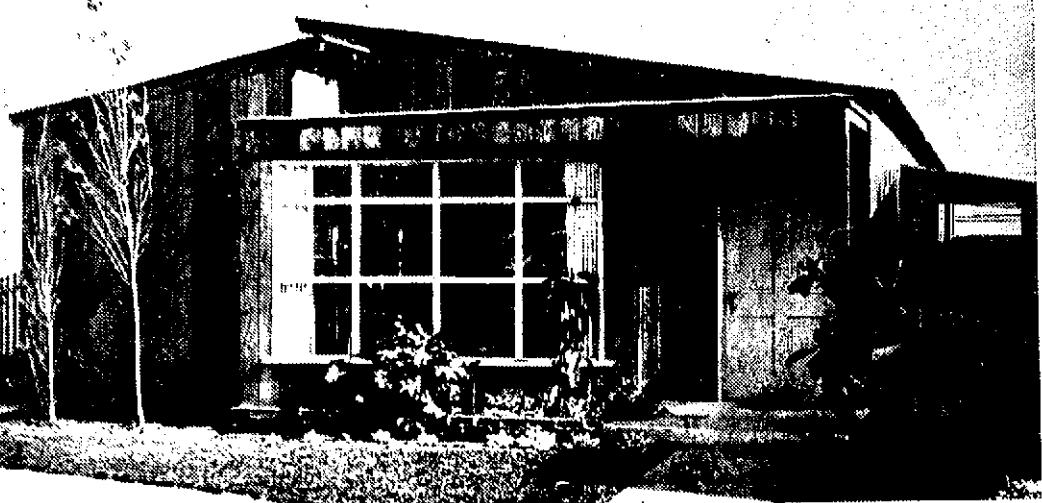
Los Alamitos

DIRECTIONS: From Long Beach, drive east on 7th St., Spring St. or Carlson St. to Los Alamitos Blvd., which is also partly named Norwalk Blvd.

Open Daily and Sunday 9 A. M. to 9 P. M.

Open Planning Makes Room

By Peggy Sewell



A low brick enclosure, forming a small planting area, and slanted window wall add charm to the tiny front yard of the residence of Mr. and Mrs. H. W. Powell.



—Photos by Jasper Nutter.

BY MEANS of open planning, Mr. and Mrs. H. W. Powell of 230 Syracuse Walk have achieved a spaciousness in their home which far exceeds its actual size. Without this type of planning, the house, built on a narrow, 30-foot lot, might have become just another small

house with tiny inadequate rooms.

The dining room, living room and den are combined in one long narrow room with each area clearly defined as to its separate function. None of these, measured in feet, is large, however; each borrows a feeling of space from the other.

While open planning was directly responsible for this feeling, other decorating devices also were employed to merge it into a flowing spacious whole.

The same decorating scheme was used throughout. A beamed ceiling of pale chartreuse and walls of gray glazed

hardwood gum make a pleasing background for the Chinese modern decor. The floor is of practical asphalt tile squares in gray and green. The draperies and valances are of



Open planning in which den, dining and living rooms are continuous, with each area clearly defined, yields spaciousness in home of Mr. and Mrs. H. W. Powell.

deep green faille with a profusion of large chartreuse and red flowers.

The dining area is set back in an alcove formed by the recessed front door and a planter extending into the room from the door. The dining table, the china hutch, and the wall planter are of black ash with white paint rubbed over the surface to bring out the grain of the wood.

THE LIVING ROOM area is small, but adequate for a good conversational grouping of a sectional couch, lounge chairs and occasional tables. Powell built the frame of the couch which extends 11 1/4 feet along the wall. Covered with red and gray, it makes a pleasing contrast to the chartreuse and gray of the lounge chairs. The tables and the picture frames are made of the same interesting wood as the dining room table.

A simple red brick fireplace separates the den. A room of multiple uses, it can be a study, television room, or guest room. The large window, overlooking a miniature patio and barbecue, covers most of the wall. This gives a further feeling of spaciousness, tending to make the patio seem almost a part of the inside of the house.

The kitchen, directly off the dining room, is bright and cheerful with its white cabinets, red, silver, and white plaid wallpaper, and red and silver asphalt tile. While not large, it contains, in addition to necessary kitchen equipment, an electric dishwasher.

A quality of calm and restfulness derived from a combination of cool colors and bland contemporary furniture can be found in the master bedroom. The windows are set in a wall of soft blue combed plywood—the other three walls are covered with gold and white fan wallpaper. The drapes and the bedspread are made of blue satin; the valance and center portion of the spread are quilted with gold thread. Double-door wardrobes provide ample closet and storage space.

The exterior of the house is of redwood trimmed with pale yellow, commanding special attention because of the unusual angles employed in its design.



A sectional couch, especially constructed, extends 11 1/2 feet along one wall of the Powell home living room.

Wishing Well

By Simone Ollila

GARDENING is a serious hobby with Mrs. C. F. Goodman of Compton. She likes to take visitors on a tour of inspection in her back yard, showing off the newest plant in her lath house, naming the roses added this year and commenting on plans for additional flowers in the future.

Mrs. Goodman wished for a wishing well a good many years. Two huge empty glass pickle jars gathered dust in the garage five years, symbols of the well to come. They were to be hung from the roof of the wishing well for plant containers.

Came the day when the workmen hauled in a ton of red slate to build the well. Another half ton of ordinary stones had to be added. The well being finished, the pickle jars, with an outer coat of dark brown paint, were hung from their designated places.

About the same time Mrs. Goodman had a carpenter build an oversized wooden wheelbarrow for a planter. It was painted orange with black wheels and handle. Each year Mrs. Goodman scatters choice seeds of colorful flowers in the wheelbarrow.

There's ample inspiration



A wishing well, a long-dreamed-of decoration for her back garden, has been realized by a Compton woman.

now to make a wish in the flowers of the Goodman manner of tradition and amid back yard.

Press-Telegram Southland Magazine



Mary Lee Taylor's

TUNA MACARONI LOAF

- Cook and stir over low heat until cheese melts. a mixture of:
 1/4 cup PET MILK
 1/4 cup WATER
 1 cup diced AMERICAN CHEESE
 4 teaspoons BUTTER
- Remove from heat. 1 cup soft bread CRUMBS and mix in:
 3 tablespoons finely cut ONION
 3 tablespoons cut-up PIMENTO (can omit)
 1/2 cup canned TUNA, drained or packed
 1/4 teaspoon SALT
 few grains PEPPER
- Fold in:
 2 slightly beaten EGGS
 2 cups drained, cooked MACARONI
- Put into well greased 1 1/4-quart loaf pan.
- Bake 1 hour in moderately slow oven (350°) until firm.
- Loosen sides of loaf with knife, then let stand in pan 5 minutes before turning out to slice. Makes 4 servings.

Mary Lee Taylor's
Tuna Macaroni Loaf



LIKE TO SEE YOUR HUSBAND REACH FOR SECONDS?

Then this is just your dish—Mary Lee Taylor's Tuna Macaroni Loaf. It's a perfect combination of tuna, macaroni and cheese that just naturally "go together." And it's extra rich in flavor, extra satisfying, because it's made with Pet Milk.

THE SECRET? Pet Milk—whole milk concentrated to double richness—gives this luscious loaf a special goodness you can't get with ordinary milk. No wonder husbands who tried it asked for more and more!

BEST OF ALL—like all the good things you make with Pet Milk—it's wonderfully thrifty. For Pet Milk costs less generally than bottled milk or any other form of milk!

Pet Milk Company, 64 Pine St., San Francisco 11, Calif.
Please send me Mary Lee Taylor's
"Satisfying Food For Any Family."

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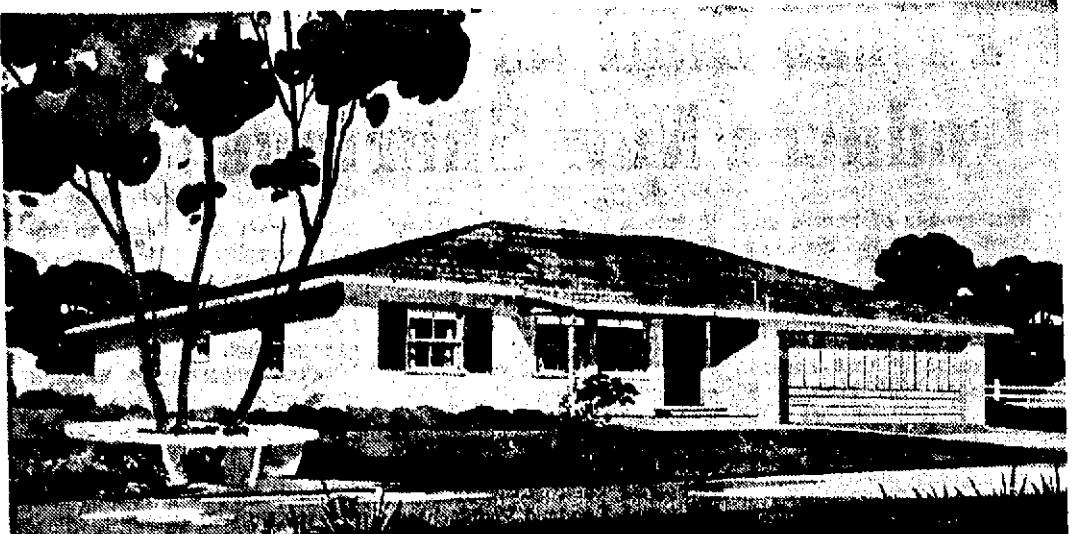
Street: _____

City: _____ State: _____

FREE "Satisfying Food For Any Family"—an up-to-the-minute collection of money-saving recipes by Mary Lee Taylor. Every recipe carefully tested—easy to follow—failproof! Send for your copy today!



Industry Plan Draws Support



This sketch is soon to become a reality for the first buyers in the vast new Lakewood community northeast of Long Beach. Moving-in day will be about July 1.

First Residents Will Move Into New Lakewood Soon

PREPARATIONS are being rushed for occupancy of the first homes in the Lakewood community northeast of Long Beach about July 1, developers announced last week. Houses are near Lakewood Blvd. at South St.

One of the busiest men in the nation's largest construction beehive is the landscape architect, according to Roderic J. Tichenor of Tichenor & Co. Realtors, exclusive sales agents.

The landscape director's major task at the moment is the planting of parkway trees. When this job is completed at the last of the 17,150 houses in the new community, he will have lined 133 miles of streets with a variety of shade trees, Tichenor said.

Proximity of Lakewood Country Club, owned by the developers, to the construction area is lending a "country club atmosphere" to the community already, Tichenor said. The City College campus and new athletic facilities also add to the suburban tone of the district, he added.

"We want Lakewood home owners to feel that they can look forward to suburban living at its best," Tichenor continued. "Lakewood has schools, churches, parks, playgrounds, sports facilities, business and shopping centers, but more development is yet to come in every one of these respective categories. They are either in the planning or building stage right now."

Nine model homes, which are representative of the numerous exteriors and floor plans available, are open every day from 9 a.m. to 10 p.m. Visitors will have the opportunity to see nine furniture treatments and color schemes, Tichenor said.

While offering many innovations, Lakewood homes are characterized by good, "old-

Rolling Hills Popular

ROLLING HILLS is becoming more and more popular as a suburban residential district for Long Beach people, according to officials of the Palos Verdes Corp.

The conclusion was drawn from the sales records of 18 lots in Southfield, new residential subdivision in Rolling Hills. Within a week after the 20-lot section was put on the market, nine had been sold to Long Beach families and nine to buyers from Inglewood and Los Angeles.

Southfield is located on the skyline of the Palos Verdes Hills. The large residential lots, averaging over an acre each, are located 1450 feet above sea level and overlook both Catalina Channel and all of metropolitan Los Angeles.

Kelvin C. Vanderlip, president, announced that the Palos Verdes Corp. will extend the Southfield subdivision southward down the ocean side of the Palos Verdes Hills.

Add A Room Now!

REMODEL YOUR HOME
100% Financing
We handle the complete job at a set price, which includes all material, labor, permits, insurance, and drafting service. No extras later.

FREE ESTIMATES AND SUGGESTIONS

CALL
The PHILLIPS CO.
812 PINE AVE.
General Contractors

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Sunday, June 25, 1950

4

fashioned" quality construction, he continued. Hardwood floors, atop solid concrete foundations and diagonally laid sub-flooring, are two feet off the ground.

All kitchens are equipped with automatic garbage disposers, stainless steel drainboards and work surfaces, as well as inlaid linoleum floors. Every home has a separate service porch for laundry facilities situated just off the kitchen.

Among other features are rubber tile for bathroom floor, shower over tub, tile Pullman lavatories, double sinks in kitchen, bedroom closets of the walk-in type, and aluminum

screens and shades. Construction highlights include cedar shingle roofs, weatherstripping for exposed exterior doors, and numerous other outstanding features. Single and double garages are available—some attached, some detached.

Home prices start at \$7825

with monthly payments from

\$43—everything included. There

is no down payment for veterans. A good faith deposit is applied toward the low im-

pounds and escrow fees.

Purchasers have an optional choice of major appliances—range, refrigerator and automatic washer—which may be added to the monthly payments.

A survey of available sites revealed numerous locations from one acre to a 23-acre parcel on waterfront and served by railroad trackage, it was stated. There are literally hundreds of industrial lots and many buildings of various

sizes. One structure contains 130,000 square feet, has a spur track and is on the waterfront.

Formation of a speakers' committee from the Board of Realtors to discuss the program with any organization desiring the information was announced last week. Members are Sherrill Muntz, Belmont district; Merle Dempsey, Wrigley area; Rush Green, North Long Beach; E. T. Moore, Lakewood, and Brooks, downtown.

Letters of endorsement from 13 organizations have been filed with the City Council recommending an appropriation for the purpose. Preliminary reports indicate that many signatures are being accumulated on petitions being circulated in the city. No official tally has yet been made, it was announced.

"We have been very much encouraged to discover how many Long Beach people not only recognize the necessity of bringing in new industry, but also recognize that we cannot expect people in the east to know about our city's industrial advantages if we don't tell them," said Bill Brooks, committee chairman.

Recent swift changes in the city's population and employment pictures demand immediate formulation of a program to advertise the city, according to the committee.

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room at the rear, with a window wall and French doors overlooking a covered and paved patio.

The development, which is

six blocks east of Bellflower

Bld., has many features typi-

cal of the Aldon Construction

Co., according to Walker & Lee officials.

Retail Clerks Union, Long Beach Unlimited, Tire Dealers

Association, Kiwanis Club of

Uptown Long Beach, Veterans

of Foreign Wars, Moffett Post

1392; Progressive Business

women's Club.

In addition to the Board of Realtors, groups indorsing the proposal include Long Beach Insurance Association, Junior Chamber of Commerce, University Club of Long Beach, Lions Club of Long Beach, East Long Beach Improvement Association, North Long Beach Commercial Club, Air Reserve Association.

Retail Clerks Union, Long Beach Unlimited, Tire Dealers

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The general committee, comprising a cross-section of the Long Beach economic structure, will meet Wednesday night in the Lafayette Hotel.

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Priced from \$8650 and re-

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veterans other than \$99 for

escrow and impounds, these

homes may be purchased at

monthly payments ranging from \$47, reducible to approxi-

mately \$42 after veterans' tax

exemptions.

Three model homes, fur-

nished by the Davis Furniture

Co. of Long Beach, are open

daily and Sunday. Lakewood

Plaza is about a three-minute

drive from the site of the

new Long Beach State Col-

lege.

room at the rear, with a win-

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Bedford Square Opened

INSULATED ceilings, patio window walls and roofed porches are among 50 features listed by the builders of Bedford Square, a block south of Firestone Blvd. and a block west of Lakewood Blvd., Downey.

The two-bedroom development is available on GI financing for veterans and FHA terms for non-veterans. It was announced that full payments will not commence until Dec. 1. Interest only will be charged to families moving in July until that time. GI monthly payments amount to approximately \$46 after tax exemption. Total of impounds and

Ranch Deals Board Topic

A DISCUSSION of ranch properties, listing, and exchanges will be given to the Board of Realtors Tuesday by Lloyd Loveland of Newport. The meeting begins at 7:15 a. m. in the Wilton Hotel.

According to Charles Lee French, program chairman, Loveland is prominent in the Farm Brokers Institute of the California Real Estate Association. He recently presided at the Institute's session in Santa Ana.

Loveland has been in the subdivision and resort fields of real estate. He once engaged in survey work in Latin America. Following service in World War II he became a farm broker.

See the New Norwalk Village Never Before A QUALITY HOME BUY LIKE THIS FOR VETS!

2-Bedroom Homes (with garage) Ready for Occupancy

as low as \$3850 MO. after vets tax exemption

INCLUDED AT NO EXTRA COST
• O'KEEFE & MERRITT RANGE
• 7.7 cu. ft. FRIGIDAIRE
• WASTE KING PULVERATOR
• ALL-WOOL CARPETING
• DECORATED INTERIORS
PRICE REDUCES IF YOU DON'T NEED KITCHEN EQUIPMENT!

NO DOWN • \$95 MOVES YOU IN!
IN CLOSE-IN CONVENIENT

norwalk village

Open til 9 p.m.
FIRESTONE BLVD.
at BLOOMFIELD AVE.

1921 LOS ALTOS PLAZA Telephone: Long Beach 90-1912



Fifty special features are embodied in the two-bedroom homes at Bedford Square, the builders announce. The new community is in Downey; one block west of Lakewood Blvd. and a block south of Firestone Blvd. Six models are open.

escrow charges is \$129.

Stucco and redwood siding are used singly and in various combinations on the exteriors of the 14 architectural styles. Window walls overlook the rear yard, while other living room windows open to the

front, it was stated.

The builders of Bedford Square have stressed the latest in color treatment, both inside and out, a spokesman said. Colored bathroom fixtures and tub showers are a feature. In the living rooms, one wall

is finished in etchwood, stained in harmony with the color scheme of each home.

Six Bedford Square models are open daily. These include the Windsor, Sterling, Bermuda, Town House, Westwood and Bedford.

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Six Bedford Square models are open daily. These include the Windsor, Sterling, Bermuda, Town House, Westwood and Bedford.

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New Interest in Home Show

START of construction of the model home which is to be grand prize of the Long Beach Better Homes Show, Aug. 28-Sept. 2, has stimulated additional interest among exhibitors, according to J. L. Tolbert, general chairman.

Sponsored by the Board of Realtors, the home show in Municipal Auditorium and the sports arena adjacent to it are designed "strictly to encourage and foster home ownership and better living," Tolbert said.

Exhibit space inside the Auditorium is more than 50 per cent reserved. There is an equally strong demand for booths in the sports arena, where most of the entertainment is to occur, the chairman disclosed.

Assignments given last week to members of the show's executive board are: Entertainment, George D. Jones; the

Realtor House, Max Livoni and Glen Gerken; tickets, H. Herschel Hart; and booth space, John Bohan.

Tolbert last week requested members of the Board of Realtors to volunteer for service on the various subcommittees.

A high light of the program will be a cooking school three times daily, Tolbert said. Arrangements also have been made for demonstrations by craftsmen and apprentices of fireplace construction, paper-hanging and other steps in house building.

"Word reaching us reveals great potential interest among home owners and prospective home buyers," Tolbert said. We are told that a great many people in the Long Beach area are anxious to see new products, new materials and new methods in demonstration before deciding on purchases."

1000 Homes Due in College Area

PROMISE of an additional 1000 two and three-bedroom homes in the Lakewood University District was made this past week, when Walker & Lee, Inc., announced that builders Cunningham and Britain are in the midst of a new construction program. It will have an estimated value of \$567,000, they report.

Located in the area north of Spring St., the new homes will be bordered on the south by the soon-to-be-constructed Long Beach State College, and the developers point out that the area will probably progress much in the same manner as the Westwood Village community following the advent of U.C.L.A.

"We have found that communities which have as a base an educational institution, have

a tendency to stabilize quickly and home values continue to hold their own much longer than in communities where such facilities are not available," DeWitt Lee of the firm stated.

Planning on the new development will follow the same line as in the past College Unit building programs. This will include safety streets, scenic center planting islands, landscaped parking strips, school and church sites, two great shopping centers and transportation facilities into either Long Beach or Los Angeles.

Furnished model homes are open in the development and, as in the past, the emphasis will be on the outdoor, California style of living with enclosed patios featured.

Realtors' Multiple Listing Evaluators Announced

EVALUATING committees which have checked on properties in multiple listing during June were announced yesterday by Sherrill Muntz, chairman of the multiple listing committee of the Board of Realtors.

The groups, with chief evaluator listed first, are: District 1, Betsy Byrnes, Benton Wetmore; Joe Hill, Mildred Hughes and Carmel Tyo. District 2, E. J. Brabant, W. J. Reid, Leslie Vaughn, Curtis Elwood and James Cochran.

District 3, Jim Hoffman, Ruby Fitzgerald, James Campbell, Q. T. Ellis and Hal Fisher. District 4, Leonard Ellerbrook, Jim White, David Saunders, A. G. Maspero, Harry Smith. District 5, I. N. Page, Merle Dempsey, Thomas Merrill, Juniper Griffis and Frank Frazier.

District 6, Chester Jackson, L. S. Vickers, Elwood Sahr, Gus Swanson and Leonard Gaffney. District 7a, Albert Meyer, Earl Altenburger, Walter Wood, M. L. Culley and Ellen Waite. District 7b, Lew Wheater, Maurice Ellington, Charles Kelley, Joe Mitchell and Bonnie Davenport.

District 8, P. L. Williamson, Allan Horwood, Bill Rife, Ralph Clayton and Roy Lind.

District 9, F. N. Champion, Walter Jensen, Jack Quinlan, Carl Crothers and John Campbell.

District 10, Neel Tuttle, H. J. Gerling, Hugh Nixon, Zolton Phillips and Tyson Ellis. District 11, P. J. Willis, George Taylor and J. J. Callahan.

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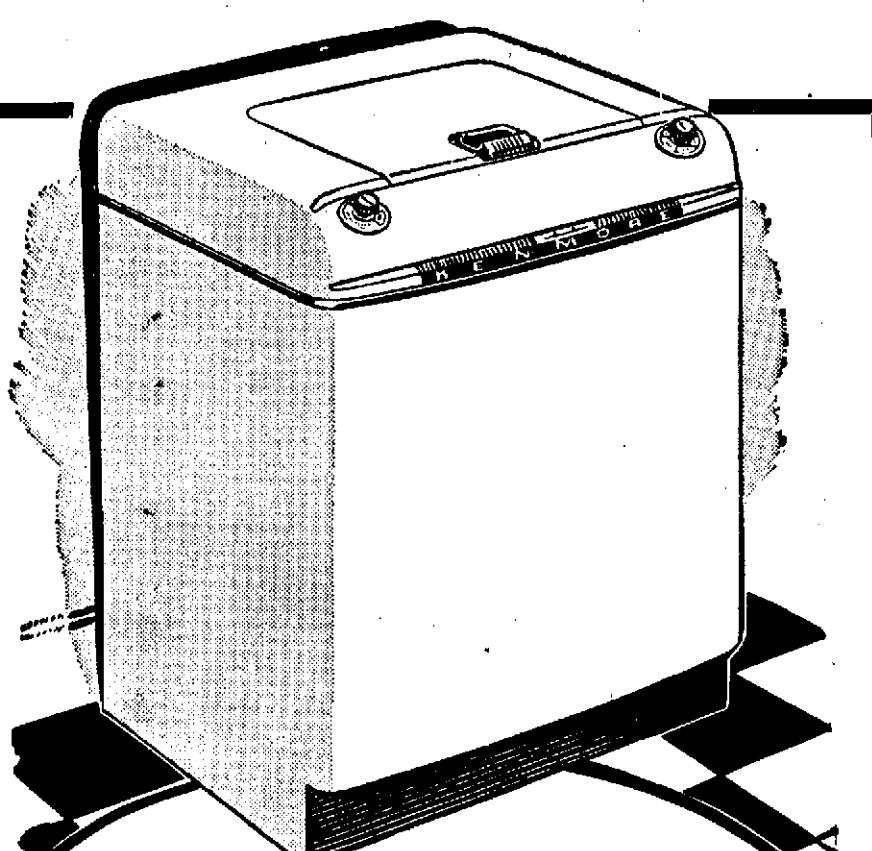
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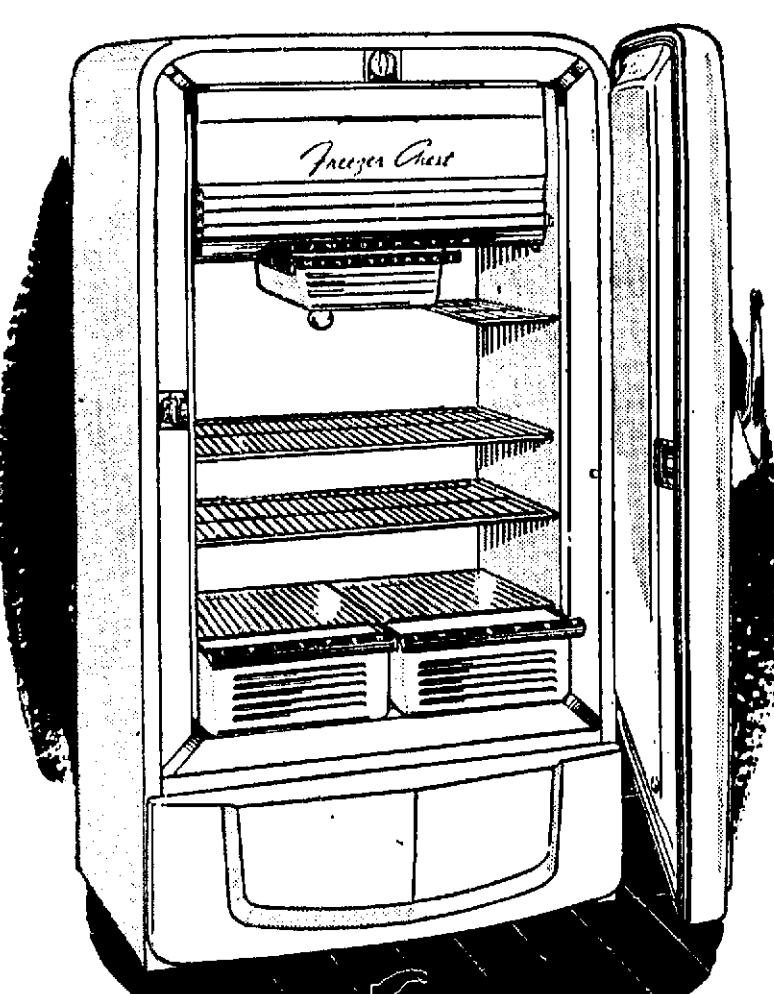
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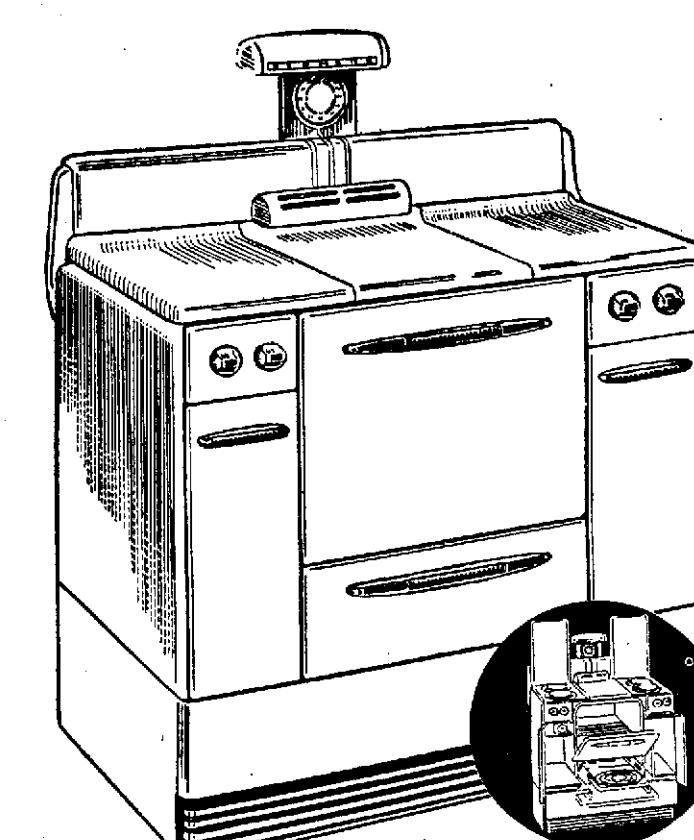
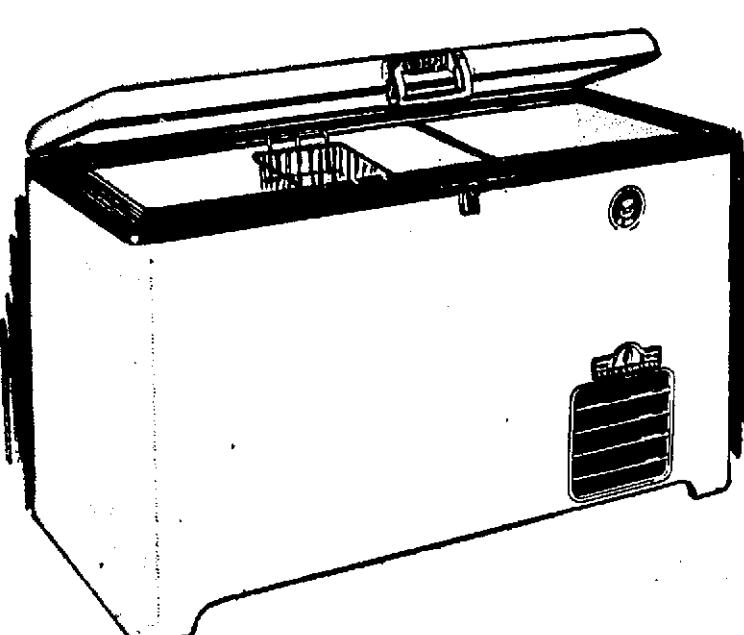
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